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Promotion		Status		
Europcar Fan in a Van		Draft		
Client	Brand	Agency	Project Number	
Europcar	Europcar	-	JS7699	
Type	Today's Date	Version	Style	Editor
Competition	06/03/2017	2	Classic	AMB

Summary Terms and Conditions:

UK, 18+ only. **Enter between:** 06.03.17 and 12.03.17 inclusive. No purchase necessary. Valid Twitter account and Internet access are required. **To Enter:** tweet @EuropcarSport with which Arsenal FC player you would love to meet and what one question you have always wanted to ask them. **The Prize:** Chance to interview three Arsenal players at London Colney. Visit www.europcar.co.uk/faninavan for full terms and prize details. **Promoter:** Europcar Group UK Limited

Full Terms and Conditions:

1. This Europcar Promotion is open to residents of the United Kingdom aged 18 and over, excluding employees of the Promoter, Snack Media, Arsenal their families, agents or anyone else professionally connected with this Promotion.
2. Those who are on a football banning order, banned from any sports events or on a list of known football "hooligans" are not allowed to enter into this Promotion.
3. No purchase necessary however a valid Twitter account and internet access is required.
4. **Promotion Period:** Enter between 14.00 GMT on 6th March 2017 and 18.00 GMT on 12th March 2017.
5. **To Enter:**
 - a. Log onto your Twitter account (or create one for free) then follow and tweet @EuropcarSport with which Arsenal FC player you would love to meet and what one question you have always wanted to ask them (maximum 140 characters).

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Monument House, 215 Marsh Road, London HA5 5NE UK

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- b. Include the hashtag #faninavan

Entries that do not follow @EuropcarSport will not be valid.

- 6. Entrants must only upload content that does not infringe or violate the rights of any third party, including but not limited to, ownership, copyrights, trademarks, patents, logos, licensing rights, rights of publicity or privacy or any other intellectual property rights.
- 7. Entries must be made from accounts that are open to the Public.
- 8. Entrants must continue to follow @EuropcarSport after the end of the Promotion Period in order to be contacted if selected as a winner.
- 9. Multiple entries are permitted during the Promotion Period provided each entry from the same entrant contains a different question or player..
- 10. All entries must be received by the end of the Promotion Period to be valid and no liability is accepted for illegible, incomplete or late entries.
- 11. By entering the Promotion, entrants give their permission for their entries to be used by the Promoter without further compensation, over and above the award of the Prize, for up to one year for promotion purposes. Copyright will remain with the entrant. However, by entering this Promotion, the entrant agrees to the Promoter publishing these entries on their website and possible further use on their website, Facebook, Twitter, Instagram or other social media platforms. They also agree to other possible promotional use in media of the Promoter's choosing without any further payment, over and above the award of the Prize, for up to one year but with appropriate credit given to the original entrant.
- 12. **The Prize:** One winner will win:
 - a. The top Prize of one place in the Europcar Van at Arsenal's training ground - London Colney on 16th March 2017, to interview three Arsenal players.
 - b. The Arsenal players used in the prize will be selected by Arsenal FC. No competition entrant will be permitted to request which players they will meet. The Arsenal players used are subject to change at anytime prior to filming at the discretion of Arsenal FC.
 - c. The footage captured from filming on 16th March 2017 will be used for selected Soccer AM and Europcar channels only (including Social Media

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and online). There is no guarantee this footage will be utilised and is at the discretion of the rights holders.

13. Further Prize Details and Conditions

- a. The Prize is for the winner only.
- b. The winner must be eligible to attend on the date specified- 16th March 2017.
- c. The Promoter is not responsible for elements of the Prize that are outside of its direct control or influence and cannot be held responsible for cancellations or delays.
- d. For the avoidance of doubt, the Prize does not include travel/transportation to Arsenal's training ground, accommodation, food, beverages, souvenirs, gratuities, car parking charges, excursions and attractions or any other costs of a personal nature (including spending money) that are not explicitly set out in these terms and conditions and neither the Promoter nor any provider of any part of the Prize will be responsible for any such costs.
- e. Winners are responsible for their behaviour whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the winner from participation in the Prize if any party fails to comply with the directions of the Promoter or any companies associated with the Prize or the winner acts in a manner that is dangerous to themselves or to the public or is anti-social in any manner or which causes a disturbance or nuisance to others.

14. The Prize is non-transferable, is not exchangeable and has no cash alternative in whole or in part.

15. The Promoter reserves the right to offer an alternative Prize, of equal or greater value, should the advertised Prize become unavailable for reasons beyond their control.

16. **Winner Selection:** All valid entries (subject to moderation) will be judged by a panel of judges consisting of representatives from Snack Media, Silver Sports Communications, Europcar, Publicis Media Group where one member is independent, within 1 working day of the end of the Promotion Period. The entries will be judged in accordance with the following criteria:

- 1 Creativity of their entry; and
- 2 Originality of their entry.

17. **Moderation:** The Promoter will reject entries which, in the reasonable opinion of the Promoter:

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- a. contain any content that is likely to be considered offensive or could reflect negatively the name, reputation, or goodwill of the Promoter or any brand partner;
 - b. includes trademarks, logos, or copyrighted material not owned by you or used without the right holder's prior written permission (including famous names, company names, etc.);
 - c. defames, misrepresents, or insult other people or companies, including, but not limited to the Promoter (including its partners); or
 - d. promotes any political agenda.
18. **Winner Notification:** The winner will be contacted via a direct message on Twitter within 1 working days of judging and will be required to respond to confirm eligibility plus acceptance of the Prize within 24 hours of initial contact. In the event a winner does not respond to communications within 24 hours of initial contact, the Promoter reserves the right to disqualify that winner and allocate the Prize to another entrant, selected in the same manner who may have less time to respond but will be notified of this.
19. **Data Privacy:** Entrants' personal data will only be used for this Promotion and will be held in accordance with our Privacy Policy, which is available on the Promoter's website at: <https://www.europcar.co.uk/privacy-policy>.
20. Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete entries, entries submitted by or via third parties or syndicates, entries submitted by macros or other automated means, and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified and will not be counted. If it becomes apparent that a participant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that participant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that participant's entries will be disqualified and any prize awarded will be void.
21. This Promotion is in no way sponsored, endorsed or administered by, or associated with Twitter. You understand that you are providing your information to the Promoter and not to Twitter, and that Twitter has no liability for any element of this Promotion.
22. The Promoter, Europcar Group UK Limited, cannot accept any responsibility for any damage, loss or injury suffered by any entrant entering the promotion or as a result of accepting or participating in any prize. Nothing shall exclude the Promoter's liability for death or personal injury as a result of its negligence



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23. The Promoter or its agencies will not be responsible for the non-inclusion of entries as a result of technical failures or otherwise, including any such failure which is within the control of The Promoter or its agencies. Proof of submission of entry is not proof of receipt of entry. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to lost, delayed or not received registrations or winner notifications.
24. The winner will be required to participate in reasonable publicity arising from the Promotion.
25. By entering the Promotion, entrants confirm that they have read and agree to be bound by these terms and conditions and by the decisions of the Promoter, which are final in all matters relating to the Promotion and no correspondence will be entered into. Failure to do so will result in the forfeiture of the prize.
26. If for any reason the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right (subject to any written directions given under applicable law) to disqualify any individual who tampers with the entry process and to terminate, modify or suspend the Promotion.
27. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
28. The name and county of the winner will be available by sending an email to adam@snack-media.com with the subject "Fan in a Van Winner List" 3 months after the Promotion Period closing date and will be available for 8 weeks.
29. This Promotion is governed by the English Law and participants submit to the exclusive jurisdiction of the English courts.

Promoter: Europcar Group UK Limited, James House, 55 Welford Road, Leicester, LE2 7AR, United Kingdom.

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3. Changes made to the Terms and Conditions will not be legally valid unless agreed in writing by PromoVeritas. It is the responsibility of the Client to inform PromoVeritas of any such changes, as this may affect the legality, operation and delivery of the promotion.

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