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NEW EUROPCAR LONG-TERM VAN SOLUTION COMBINES THE COST-CERTAINTY OF LEASING WITH THE FLEXIBILITY OF RENTAL

Innovative package delivers rate stability for one or two years, with a price capped third year if required

With a clear focus on the financial pressures businesses are currently facing, Europear has launched a new solution for one or two year van rental. Designed to provide certainty over costs, the rate for the new package encompasses all costs, including maintenance and servicing, with the commitment-light benefits of rental.

As Keith Shorter, UK Vans & Trucks Director at Europear explains, the new solution aims to provide the flexibility of rental without any variables in the cost. "Many businesses are telling us that they like the flexibility of rental for one, two and even 3 years, rather than committing to outright purchase or other less flexible lease-style solutions. However, when looking at a rental solution they also require certainty over costs.

"We are therefore offering an all-inclusive rate. Customers sign up for one or two years and the rate will not change during that period regardless of any additional costs for servicing or maintenance. They can even cap the price for a third year. It delivers important peace of mind in the current uncertain economic climate."

Offered as part of Europear's Long-Term Van Hire solutions, the new solution can be applied to any of the van fleet including short and long wheel base, Chapter 8 vehicles, crew cabs and specialist bodied vehicles. It also provides the option for variable mileage requirements and includes free delivery & collection to business or home addresses. Customers must simply commit to a minimum of 12 months, and they will only be subject to a pre-advised fee if they return the vehicle early during the chosen second or third year.

"Commercial vehicles play a critical role in the UK economy. However, many businesses are facing challenging operating conditions and need as much certainty as possible over their costs", added Keith Shorter. "They also want flexibility that means they're not directly committed to vehicles for the very long-term.

"Our new long-term van rental solution aims to offer the best of both worlds – the flexibility of rental, with the certainty of cost."



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Notes to Editors

About Europear Mobility Group

Europear Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europear Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet that is already "C02 light" and equipped with the latest engines, and which will be increasingly "green" in the years to come (more than 1/3 electric and hybrid vehicles by 2023).

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europear® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC).

Europear Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com