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# TROTTERS' ROBIN RELIANT NAMED THE NATION'S FAVOURITE VAN

## Europear survey ranks consumers' favourite on screen vans

A consumer survey by Europear has named the distinctive yellow *Trotters' Independent Trading* Reliant Regal Supervan as the UK's favourite van from TV and film, followed by the Mystery Inc. team's Mystery Machine from the 'Scooby Doo' cartoons.

#### The UK's favourite on-screen vans:

- 29% Reliant Regal Supervan, Only Fools and Horses
- 19% Mystery Machine, Scooby Doo
- 9% Postman Pat's post van
- 8% GMC Vandura, The A-Team
- 7% GMC Value Van. Back to the Future
- 5% Ford Econoline, *Dumb and Dumber*
- 4% Ford Explorer XLT, *Jurassic Park*
- 4% Fleetwood Bounder RV, Breaking Bad

"There's a real nostalgic connection with almost all of these vans," commented Sarah Clarke, Consumer Marketing Manager for Europear. "Del Boy and Rodney's antics entertained us for many years, so it's unsurprising the pair's van is so popular. Likewise, Scooby Doo and Postman Pat bring back childhood memories and that warm fuzzy nostalgia is hard to beat.

"Vans may not be the most exciting vehicle on the road, but when they are associated with favourite films and TV programmes, they seem to take on a new significance that has earned them a place in the nation's heart. While Europear may not have any Robin Reliants, Mystery Machines or post vans on fleet, we do have plenty of other – far more practical and modern – vans available to rent for any job."

Businesses and individuals can access a wide choice of vehicles, from short and long wheelbase and Luton panel vans from a network of locations across the UK. Reservations can be made at www.europcar.co.uk



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## Contacts

## **Press Relations**

Wendy Harrison/Cecile Stearn:
<a href="mailto:europcarmobilitygroupUK">europcarmobilitygroupUK</a> PR@harrisonsadler.com

#### **Notes to Editors**

020 8977 9132

## **About Europear Mobility Group**

Europear Mobility Group is a global mobility services provider with a leading position in Europe. In the coming years, the Group's ambition is to become a leader in sustainable mobility services, driven by data, technology and people.

Europear Mobility Group offers to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 250.000 vehicles, equipped with the latest engines including more and more electric vehicles.

Its brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, Buchbinder®, one of the most important players in car and light commercial vehicle rental in Germany, and Ubeeqo® – one of the European leaders of car-sharing (BtoB, BtoC).

Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europear Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: www.europcar-mobility-group.com