

Gary Smith returns to lead Europcar Mobility Group UK and Ireland

Europcar Mobility Group has announced the return of Gary Smith as Managing Director of Europcar Mobility Group UK and Ireland. Previously Managing Director of the UK operations from 2016-2020, he has been Deputy Chief Operating Officer at Europcar Mobility Group for the past three years. In his new role, Gary will have responsibility for the Nordics (Denmark, Norway and Finland) as well as the UK and Ireland.

Ron Santiago, who has been MD of UK and Ireland since the end of 2020 has been appointed as Managing Director of Europcar Mobility Group Iberia covering operations in both Spain and Portugal.

Commenting on his appointment, Gary Smith said:

“Ron Santiago has done a tremendous job steering the UK operations through the effects of the pandemic as well as putting the business in an exceptionally strong position to support businesses and individuals as they aim to reduce their impact on the environment.

“Considerable innovation has taken place in the UK in the last 3 years to give private motorists and employers access to mobility solutions that are fit for purpose and sustainable. I look forward to working with colleagues and clients to ensure that we remain the first choice for everyone’s mobility needs.”

Prior to his appointment as Managing Director of Europcar Mobility Group UK in June 2016, Gary Smith was Finance Director for the UK business from 2012 - 2016. With more than three decades working in the travel sector, he has held a number of financial and operational positions which have given him a strong insight into the drivers that influence the mobility buying decisions of consumers and businesses.



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About Europcar Mobility Group

Europcar Mobility Group is a global mobility services provider with a leading position in Europe. In the coming years, the Group's ambition is to become a leader in sustainable mobility services, driven by data, technology and people.

Europcar Mobility Group offers to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 250.000 vehicles, equipped with the latest engines including more and more electric vehicles.

Its brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, Buchbinder®, one of the most important players in car and light commercial vehicle rental in Germany, and Ubeeqo® – one of the European leaders of car-sharing (BtoB, BtoC).

Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More info: www.europcar-mobility-group.com