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**EUROPCAR BECOMES EXCLUSIVE RENTAL PARTNER FOR THE EV CAFÉ**  
**Gold partnership supports Europcar’s commitment to providing customers with greater EV insight**

Europcar Mobility Group UK has become the exclusive rental partner of The EV Café, the electric vehicle community that was borne out of the Covid-19 pandemic and has now grown to more than 16,000 followers. Designed to dispel the myths about electric motoring, The EV Café holds regular podcasts and broadcasts video interviews to tackle the Fear, Uncertainty and Doubt that is a key barrier to low and zero emissions motoring. It also attends EV events throughout the year, giving businesses and individuals the chance to ask the big questions they have about electric motoring.

As a Gold partner, alongside the AA and PlugMeIn, Europcar will participate in a number of EV Café events, podcasts and videos across 2024. The mobility provider will also showcase The EV Café subject matter experts through its own platforms.

As Mark Newberry, Commercial Director and Sustainability spokesperson at Europcar Mobility Group UK explained, the partnership is another important component in the company’s growing toolkit of support for businesses and individuals thinking about switching to electric. “The EV Café has established a great reputation for delivering impartial, informed content that helps motorists make up their own minds about low and zero emissions motoring.

“We are particularly excited by the enthusiasm the team shows for getting the message out about electric motoring. We know that businesses have numerous barriers to making the switch, not least of which a lack of knowledge about the real impact of EV on operations. We therefore see our partnership with The EV Café as a crucial way to deliver insight that has no commercial agenda.”

John Curtis, co-founder of The EV Café added: “Transport is key to combatting climate change. Our mission is to accelerate the transition to electric or zero emission vehicles, with a clear focus on every sector of the market, from commercial and passenger transport to new technologies and movements.

“Our regular podcasts, videos and events bring experts to the table to help those that rely on effective transportation understand everything about electric motoring. And we look forward to welcoming members of the Europcar team, providing a great solution to ‘try out’ electric before taking the plunge as well as helping motorists and businesses understand where

vehicle usership rather than ownership could deliver a long-term sustainable transport solution.”



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## **Notes to Editors**

### **About Europcar Mobility Group**

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet that is already "CO2 light" and equipped with the latest engines, and which will be increasingly "green" in the years to come (more than 1/3 electric and hybrid vehicles by 2023).

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC).

Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: [www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)