



London, 7th December 2023

GREY FLEET THWARTS GREEN ASPIRATIONS

Europcar research reveals businesses are failing to meet employee expectations for sustainability

With budgets and resources stretched, it is unsurprising that businesses have cut costs by relying on employees to use their own vehicles – grey fleet – for work more often than pre-COVID. However, a Europcar Mobility Group UK study, published in its latest report – **Greening the Grey Fleet** – has found this is leaving businesses lagging behind where they and their employees want to be in terms of sustainability. In particular, employees want to see their employers do more to encourage greener mobility.

“Sustainability is on the agenda for most businesses,” commented Mark Newberry, Commercial Director and Sustainability spokesperson at Europcar Mobility Group UK. “Cutting emissions from transport is a top priority as it is one of the biggest contributors and it is an area where organisations have the ability to make change through direct action.

“We are seeing more and more business customers shift their focus to greener vehicle options, however employee feedback suggests they are not going far enough. Those driving their own vehicles want to see more stringent policies put in place to reduce Grey Fleet emissions.”

Highlights

- 81% of businesses rely on grey fleet for business travel
- More than half of employees using their own vehicle for business travel every week; a quarter use it every day
- 32% of employees said their employer has no green travel options available
- 27% would like to be given access to zero emissions vehicles through a car sharing or pool fleet scheme, to simultaneously reduce the use of their own vehicle and cut emissions.

Mark Newberry continued: “Reducing the impact of a business fleet, whether company cars or grey fleet, does not have to mean providing electric vehicles to all employees required to travel for work. At Europcar we believe in supporting the transition in a way that suits the individual needs of the business and its employees. Renting a younger and therefore more fuel-efficient fleet is a good first step, with hybrid or fully electric vehicles included where viable. This will help businesses navigate the growing number of low emission and clean air zones around the country, while cutting emissions and fuel costs compared to a typically older grey fleet.

“The pandemic has changed how people work and how much they travel. So flexibility is key to enable businesses to navigate the economic challenges while meeting environmental targets.”

Simple steps to reduce emissions from business travel

- Encourage vehicle sharing and reduce work journeys where appropriate
- Encourage a greater reliance on public transport
- Impose an upper emissions limit and a maximum engine capacity for grey fleet vehicles
- Install electric vehicle charging at business premises
- Support home charging for employees (installing home chargers, contributing to energy bills, etc)

Full results and more tips for businesses looking to reduce Grey Fleet emissions are available in the report, Greening the Grey Fleet, available to download [here](#).



End

Contacts

Press Relations

Wendy Harrison/Cecile Stearn:

europcarmobilitygroupUK PR@harrisonsadler.com

020 8977 9132

About Europcar Mobility Group

Europcar Mobility Group is a global mobility services provider with a leading position in Europe. In the coming years, the Group's ambition is to become a leader in sustainable mobility services, driven by data, technology and people.

Europcar Mobility Group offers to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 250.000 vehicles, equipped with the latest engines including more and more electric vehicles.

Its brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, Buchbinder®, one of the most important players in car and light commercial vehicle rental in Germany, and Ubeeqo® – one of the European leaders of car-sharing (BtoB, BtoC).

Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: www.europcar-mobility-group.com