



London, 28th November 2023

## **EUROPCAR INCREASES ELECTRIC MILES FOR ITS DELIVERY & COLLECTION SERVICE**

**Electric 'runner' cars and bikes help mobility provider meet customers' sustainability ambitions**

As the London EV Show gets underway, where it is exhibiting and participating in several industry panels, Europcar Mobility Group UK has revealed its latest successes to increase electric miles covered by its fleet.

The business is focused on dramatically reducing its carbon footprint and an important part of the strategy is to increase the proportion of electric vehicles on its fleet. By year end, 12% of the Europcar UK fleet will be electric and plug-in hybrid. It has also transformed vehicle usage for its Delivery & Collection service.

A fleet of electric ORA Funky Cats are now used by the company's 'hikers' who take vehicles to customers and collect them at the end of the rental. These complement electric bikes that were first introduced to Europcar locations in 2022. As a result, for the stations that have access to electric runner vehicles, EV miles account for 39% of all mileage.

From January 2022 to end October 2023 Europcar has completed 362,377 EV miles with runner vehicles equating to 92 tonnes of CO2 saved.

"At Europcar we are committed to providing our customers with the most convenient service possible, which goes to the heart of our Delivery & Collection service", explained Mark Newberry, Commercial Director & Sustainability spokesperson, Europcar Mobility Group UK.

"By delivering vehicles to customers – and collecting them at the end of the rental – we are reducing the journeys they need to make, as well as enhancing business productivity. It is, however, important that we find ways to reduce the environmental impact of this service. The addition of electric vehicles for more of our locations for 'hikers' delivering and collecting customer vehicles is key to achieving this goal.

"The combination of the ORA Funky Cats and electric bikes for our operations means we can get our 'hikers' back to our stations after a vehicle drop-off, and to a customer for collection at the end of a rental without adding to the carbon footprint. For the stations where electric vehicles are being used, 39% of delivery and collection miles are now electric and we expect this to increase exponentially over the coming months."

End

## **Contacts**

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### **Notes to Editors**

#### **About Europcar Mobility Group**

Europcar Mobility Group is a global mobility services provider with a leading position in Europe. In the coming years, the Group's ambition is to become a leader in sustainable mobility services, driven by data, technology and people.

Europcar Mobility Group offers to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 250.000 vehicles, equipped with the latest engines including more and more electric vehicles.

Its brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, Buchbinder®, one of the most important players in car and light commercial vehicle rental in Germany, and Ubeeqo® – one of the European leaders of car-sharing (BtoB, BtoC).

Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: [www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)