



London, 13<sup>th</sup> April 2023

**EUROPCAR MOBILITY GROUP UK ADDS 'BEST VALUE ELECTRIC CAR' TO FLEET**  
**Fleet expansion means motorists can 'try before they buy' a range of EV experiences**

Europcar Mobility Group UK is helping private motorists and businesses tackle uncertainty about making a switch to fully electric with the addition of more electric vehicle models to its fleet. The latest model available from Europcar, from 1 day to 1 year, is the MG4 EV.

Winning 'UK Car of the Year 2023'<sup>1</sup>, 'Top Gear Bargain of the Year' and 'Driving Electric Best Value Electric Car' amongst a stash of other awards, the MG4 EV fits into the 'Value' category for motorists. It also complements the other all-electric models already available from Europcar including the Tesla Model 3.

The addition of the MG4 EV is alongside a number of other MG models being added to the Europcar fleet.

"Motorists and businesses know that from an environmental standpoint, low and zero emission motoring is the way forward", explained Mark Newberry, Commercial Director and Sustainability spokesperson at Europcar Mobility Group UK. "There are, however, still a few unknowns when it comes to switching to electric, so having the opportunity to try out electric motoring for a few days or longer through flexible rental makes a lot of sense.

"It also makes sense to experience different types of electric motoring, from value to premium. Working with many of the vehicle manufacturers innovating in the EV space, we're aiming to add models across all battery range and cost options so that we can help private motorists and businesses find the vehicle type that suits their needs and budget before they make a long-term commitment."

The MG4 EV Models being added to the Europcar UK fleet include 100 SE Long Range, 200 SE Long Range and 60 SE Standard Range. It is MG's first fully-electric hatchback offering up to 281 miles of electric range in the SE Long Range with the 64kWh battery from a single charge on the WLTP combined cycle.

The continued addition of new electric models to the Europcar UK fleet underpins Europcar Mobility Group's 'One Sustainable Fleet' programme, which aims to have at least 20% of its vehicles emitting less than 50g CO<sub>2</sub> / km by the end of 2024.

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<sup>1</sup> <https://www.mg.co.uk/media-centre/mg4-ev-crowned-uk-car-year-2023>



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### **Notes to Editors**

#### **About Europcar Mobility Group**

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet equipped with the latest engines, and which will be increasingly "green" in the years to come.

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost

car-rental Leader in Europe, InterRent® – ‘mid-tier’ car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: [www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)