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EUROPCAR SUPPORTS LEICESTER TIGERS AS OFFICIAL VEHICLE RENTAL PARTNER

Partnership will see Europcar work with fans and other commercial supporters as well as the Team's players, staff and coaches

Headquartered in Leicester for more than two decades, Europcar Mobility Group UK has entered a new partnership with the city's Rugby Union team, Leicester Tigers. As the Official Rental Partner for the 2023/24 season, Europcar will work with the entire Leicester Tigers team, including players, coaches and other staff, and will support fans and other affiliated businesses with dedicated sustainable mobility solutions.

As part of the partnership, Europcar also gains naming rights on the West Stand at the club's Mattioli Woods Welford Road stadium.

Connecting with the local community is a high priority for Europcar Mobility Group, and the business looks forward to playing an active role within the community of rugby fans and other business supporters of the club. In particular it will develop a range of offers and promotions that will appeal to individuals and businesses whether travelling in the UK or further abroad. Fans can find out more by visiting <https://www.europcar.co.uk/deals/tigers>.

Europcar is committed to getting the right vehicle at the right time and place, and reducing the environmental impact as it does so. It is, therefore, helping motorists learn about the differences they can make in real-world conditions as well as try out the new EV technology before making a long-term financial commitment. This is in line with the global commitment made by Europcar Mobility Group, which aims to have green vehicles account for 20% of its global fleet by the end of 2024.

"We are proud to be partnering with Europcar Mobility Group UK and excited to welcome a leading global mobility brand to the Tigers Family", said Leicester Tigers Chief Revenue Officer, Mark Davies. "Europcar is an ambitious organisation, like Leicester Tigers, and we are looking forward to seeing the partnership hit the road over the coming seasons!"

Ron Santiago, Europcar Mobility Group UK Managing Director, added: "Excellence in performance, celebration of skills and sustainability – these are just some of the reasons why we are so excited to be joining the Tigers Family next season as the club's West Stand and Official Vehicle Rental Partner.

"The club's values are aligned with ours and, as the local club to our HQ, this partnership also enables us to connect with the Leicester community. As the Official Vehicle Rental Partner for Leicester Tigers, we are very much looking forward to helping the fans with

sustainable mobility solutions, as well as working with the players, coaches and staff at the club, and the club's community of existing business supporters. And to celebrate the launch of this partnership we have created a special offer for fans to book their car hire this summer.

Sustainability is not just about switching to fully electric right now. It can mean using the right vehicle for the job. Operating one of the youngest rental fleets in the market, which feature the latest automotive technology, Europcar enables motorists and businesses to access vehicles that are less polluting and more efficient than many vehicles on UK roads. Europcar serves customers from a network of more than 100 locations around the UK covering the majority of cities and towns and sites at every major airport and has one of the largest and most varied car and van fleets in the rental marketplace.



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About Europcar Mobility Group

Europcar Mobility Group is the European N°1 in vehicle rental, with the ambition to become a leader in dedicated, sustainable mobility services in the years to come. The Group offers a wide range of car and van rental services: be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, for businesses and individuals, relying on a fleet equipped with the latest engines including more and more "green" vehicles (EVs, PHEVs). It operates distinctive brands, responding to differentiated needs, use cases and expectations in terms of level of service: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the lowcost leader in Europe, and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC). Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

