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EUROPCAR MOBILITY GROUP UK CUTS EMPLOYEES' COMPANY CAR EMISSIONS BY 85% IN 18 MONTHS

Clear focus on reducing emissions, including partnership with CBVC Vehicle Management, helps mobility provider 'walk the talk' on decarbonisation

As part of Europcar Mobility Group's 'One Sustainable Fleet'¹ decarbonisation strategy, the UK business has addressed its own company car fleet. Working with fleet management company, CBVC Vehicle Management, CO2 emissions on new vehicles delivered to Europcar employees has been reduced by 85% since the start of the partnership in 2021 compared with the legacy fleet².

As Ron Santiago, Managing Director, Europcar Mobility Group UK explains, this is a fundamental element of the company's sustainability commitment: "We know that we must 'walk the talk' when it comes to reducing carbon emissions and that has to start with our own company car fleet. It's great to see our colleagues enthusiastically embracing zero emissions with almost all of those who opt for a company vehicle now driving electric.

"By making the process straight-forward for Europcar employees to understand their company car options, CBVC is helping them and us make the switch more easily."

As part of the emission reduction scheme, CBVC Vehicle Management created the Driver Vehicle Selection Portal. This makes it easy for company car drivers to select an EV, using market-leading technology, video reviews and vehicle trade-up options. Plus cash allowance drivers who want to capitalise on ultra-low BIK EVs have been able to opt back into the company car scheme.

¹ As part of its 'One Sustainable Fleet' programme, embedded in a comprehensive carbon reduction plan, Europcar Mobility Group has committed to:

- Reducing carbon emissions for its car and van fleet to reach an average of 93 g CO2/km for passenger cars and of 144 g CO2/km for vans respectively, by the end of 2024,
- Targeting to have green vehicles (less than 50 g CO2/km) accounting for 20% of its car and van fleet by the end of 2024.

² Data: The CO2 produced per fleet vehicle has dropped from an average of 117g/km for legacy vehicles to 18g/km on new low emission vehicles delivered.

CBVC is using whole life costs to generate multi-brand vehicle lists, with its expertise not only helping employees to go electric. Its multi-bid acquisition and enhanced levels of service are also delivering lower costs for the Europcar business.

Managing Director of CBVC Vehicle Management, Mike Manners, added: “Electric vehicle take up has been incredibly strong at Europcar Mobility Group UK – it’s currently over 90%. We’re delighted to see the success of the programme to date and the associated carbon emission reduction is significant.”



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a major player in the mobility market. Its long-term goal is to offer attractive alternatives to vehicle ownership. In the coming years, the Group's ambition is to become a leading provider of dedicated, sustainable mobility services that are driven by data, technology and people. The Group offers a wide range of car and van rental services: be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, for businesses and individuals, relying on a fleet equipped with the latest engines including more and more electric vehicles. It operates distinctive brands, responding to differentiated needs, use cases and expectations in terms of level of service: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost leader in Europe, and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC). Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: www.europcar-mobility-group.com

About CBVC Vehicle Management

CBVC Vehicle Management is a dynamic fleet management company based in Burton upon Trent in Staffordshire. The company has been expertly managing fleets for more than 20 years, offering customers class leading and innovative fleet and leasing management - all underpinned by personal service excellence. With expertise in leasing and a focus on new technology, the expanding business is also perfectly positioned to support customers in the transition to a decarbonised electric future.

More information: <https://www.cbvcvehiclemanagement.co.uk>