



London, 19th September 2023

## **Europcar helps small businesses plug into EV benefits**

### **Autumn promotion offers savings on electric vehicle rentals booked before end of October**

The latest data from the SMMT<sup>1</sup> confirms that electric motoring is no longer a novelty. However, with reports that only just under a quarter of new EV sales are to small businesses and private buyers<sup>2</sup>, it seems that for many motorists they still need convincing. Europcar Mobility Group UK believes a real-world experience through rental could be the answer.

Providing small businesses with an incentive to give electric motoring a try, anyone opening a new Europcar online business account can save 20% off electric vehicle rental this Autumn<sup>3</sup>. Organisations across the UK can discover just how easy electric motoring can be with the full range of electric vehicles on the Europcar fleet available to rent, including the ORA Funky Cat, MG4, Mercedes-Benz EQ range and Tesla Model 3.

“The expansion of the London ULEZ as well as the launch of many other low and zero emissions zones in cities across the UK is helping with the switch to electric vehicles,” commented Mark Newberry, Commercial Director and Sustainability spokesperson at Europcar Mobility Group UK. “However, the cost and availability of new electric vehicles is a barrier for some organisations; there’s also continued uncertainty about charging infrastructure and impact on productivity.

“Now is the time to give colleagues a real-world electric vehicle experience without a business having to make a long-term financial commitment. Providing access to the newest, most environmentally friendly vehicles as and when required, Europcar EV rental allows businesses to try-before-they-buy. Our customers have found that EVs fit into their business much more easily than they expected, reduce mobility costs and provide a valuable boost in meeting emissions targets.”

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<sup>1</sup> <https://www.smmt.co.uk/2023/09/august-boost-for-ev-market-but-regulatory-uncertainty-threatens-future-ambitions/>

<sup>2</sup> <https://www.thisismoney.co.uk/money/cars/article-12484029/Only-quarter-electric-car-sales-year-private-buyers.html>

<sup>3</sup> \*Europcar Business Offer available to self service online accounts only. Conditions apply, see website for full details

Applicable to bookings of 3 to 27 days, made between 18<sup>th</sup> September and 31<sup>st</sup> October for vehicle check outs up to 7<sup>th</sup> November the Europcar offer is a great way to discover just how easy electric motoring can be.

Further supporting motorists on the journey, Europcar has launched a new digital guide to electric motoring, comprising a digital showroom outlining the features and benefits of each electric vehicle on the Europcar fleet. [electric.europcar.co.uk](http://electric.europcar.co.uk) also includes access to Zapmap for an EV charging and journey cost calculator enabling motorists to find over 40,000 charge points across the UK & Ireland to suit their charging needs. From rapid and destination charging to overnight charging, this will deliver valuable support to reduce range and charger anxiety for new as well as experienced EV drivers.

**Open an online business account today at [europcar.co.uk/business](http://europcar.co.uk/business) to try out EV rental**



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**Notes to Editors**

About Europcar Mobility Group

Europcar Mobility Group is a major player in the mobility market. Its long-term goal is to offer attractive alternatives to vehicle ownership. In the coming years, the Group's ambition is to become a leading provider of dedicated, sustainable mobility services that are driven by data, technology and people. The Group offers a wide range of car and van rental services: be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, for businesses and individuals, relying on a fleet equipped with the latest engines including more and more electric vehicles. It operates distinctive brands, responding to differentiated needs, use cases and expectations in terms of level of service: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the lowcost leader in Europe, and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC). Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: [www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)