



London, 7th September 2023

## **EUROPCAR AND LEICESTER TIGERS CELEBRATE START OF THE SEASON**

The 2023/24 Premiership Rugby Cup season kicks off this Saturday (September 9) with the first home match for Leicester Tigers at Mattioli Woods Welford Road stadium.

Marking the occasion, new sponsor, Europcar Mobility Group UK, has unveiled its branding across the West Stand.

Announced in April, Europcar's partnership as the Official Vehicle Rental Partner of Leicester Tigers and sponsor of the West Stand at Mattioli Woods Welford Road sees the mobility provider work with the entire Leicester Tigers squad, including players, coaches and other staff. It is also supporting fans and other affiliated businesses with a range of special offers and dedicated sustainable mobility solutions.

Kicking off the season Europcar has already given away several pairs of season tickets and has a number of offers for business and leisure rental lined up for the next few months.

"Leicester Tigers is the local squad for the Europcar HQ, and we are delighted to be supporting the club and our local community through this partnership," commented Ron Santiago, Europcar Mobility Group UK Managing Director.

"We have been looking forward to the new season for many months, so we are all excited to see the first game kick-off. We wish the squad the best of luck and will be there to cheer them on throughout the season."



End

**Contacts**

**Press Relations**

Wendy Harrison/Cecile Stearn/Clare Watson:

[europcarmobilitygroupUK\\_PR@harrisonsadler.com](mailto:europcarmobilitygroupUK_PR@harrisonsadler.com)

020 8977 9132

## Notes to Editors

### About Europcar Mobility Group

Europcar Mobility Group is a major player in the mobility market. Its long-term goal is to offer attractive alternatives to vehicle ownership. In the coming years, the Group's ambition is to become a leading provider of dedicated, sustainable mobility services that are driven by data, technology and people. The Group offers a wide range of car and van rental services: be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, for businesses and individuals, relying on a fleet equipped with the latest engines including more and more electric vehicles. It operates distinctive brands, responding to differentiated needs, use cases and expectations in terms of level of service: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the lowcost leader in Europe, and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC). Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: [www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)