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EUROPCAR MOBILITY GROUP UK STEPS UP ELECTRIC FLEET AND SUPPORT SERVICES FOR INSURANCE SECTOR

Growing range of EVs match insurance sector ambitions

As the insurance industry adapts to the growing electric car parc, Europcar Mobility Group UK is matching the sector's ambitions with its own expansion of its electric fleet. Designed to ensure insurers can provide like-for-like replacement vehicles to electric motorists, Europcar has invested in a wide range of electric models.

The latest vehicles added to the Europcar electric fleet include three models in the Mercedes-EQ range, the Tesla Model 3, ORA Funky Cat and MG4.

The Funky Cat is a medium-sized electric car from GWM ORA that launched in the UK market earlier this year. Europcar is the first rental company to add the car to its fleet, to give insurance customers a compact category electric rental option.

The MG4 EV, named UK Car of the Year 2023, is another hatchback option now on the Europcar fleet, with the 100 SE Long Range, 200 SE Long Range and the 60SE Standard Range available for accident replacement.

At the premium end of the market, the Europcar fleet also includes the well-known Tesla Model 3 and, most recently, the Mercedes-Benz EQA 250 AMG Line Premium SUV, EQC 400 4MATIC AMG Line 4x4 and EQE 300 AMG Line Saloon. The Mercedes-EQ range combines the benefits of zero emissions, a refined drive and the effortless powertrain of an electric vehicle with the luxury, elegance and high-quality craftsmanship drivers expect from a Mercedes-Benz.

Insurers selecting Europcar as their EV replacement partner will have the confidence that the company's network is increasingly electrified. More than 160 charging points are already installed at rental locations across the UK. Plus each driver benefits from a comprehensive vehicle handover and charging instructions support, with a growing team of specialist Certified Electric Vehicle experts on hand at many locations.

James Roberts, Business Development Director, Insurance at Europcar, commented, "There is no question that the insurance sector is moving at pace to match the zero emission ambitions of its customers. We are therefore working closely with our partner insurance providers, repair networks and other key players to help them deliver continued customer satisfaction and retention. We are also committed to helping drivers adapt to the future of

driving as soon as possible, by providing easy access to EV rental. Policyholders may choose an electric replacement vehicle whether their own damaged vehicle is electric, petrol or diesel, and we hope this will be an opportunity for those considering switching to an EV to try-before-they-buy and work out whether an EV is right for them.”

The continued addition of new electric models to the Europcar UK fleet underpins its ‘One Sustainable Fleet’ programme which aims to have at least 20% of its vehicles emitting less than 50g CO2 / km by the end of 2024.



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is the European N°1 in vehicle rental, with the ambition to become a leader in dedicated, sustainable mobility services in the years to come. The Group offers a wide range of car and van rental services: be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, for businesses and individuals, relying on a fleet equipped with the latest engines including more and more "green" vehicles (EVs, PHEVs). It operates distinctive brands, responding to differentiated needs, use cases and expectations in terms of level of service: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the lowcost leader in Europe, and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC). Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

