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EUROPCAR STEPS UP EV CHOICE AS IT ADDS PREMIUM MERCEDES-BENZ MODELS TO FLEET

New EQ SUV, 4x4 and Saloon models provide customers with greater choice of premium electric cars

Supporting its 'One Sustainable Fleet' programme which aims to have at least 20% of its vehicles emitting less than 50g CO₂ / km by the end of 2024, Europcar Mobility Group has boosted its UK electric fleet with the addition of a range of high-spec Mercedes Benz models.

The three new models, available from locations across the UK to business and private motorists for both short-term hire and longer-term rental, are the EQA 250 AMG Line Premium, EQC 400 4MATIC AMG Line and EQE 300 AMG Line Saloon. The Mercedes-EQ range combines the benefits of zero emissions, a refined drive and the effortless powertrain of an electric vehicle with the luxury, elegance and high-quality craftsmanship drivers expect from a Mercedes-Benz.

As well as premium and comfortable interiors, each of the vehicles features the innovative Mercedes-Benz User Experience (MBUX) technology, with voice, touch or gesture input controls and an AI-based infotainment system. The voice control system enables the driver or passengers to control many of the infotainment functions, including destination input, phone calls or music selection. The system understands different accents as well as indirect commands – such as increasing the temperature when someone in the car says they are cold.

Mark Newberry, Europcar Mobility Group UK Commercial Director and Sustainability spokesperson commented: "We now have EVs of almost every size, shape and spec on our fleet. And the addition of these three new models ensures we can help the widest range of drivers to choose an electric vehicle for their next rental, removing another barrier to those considering making the switch from petrol or diesel.

"At Europcar we are committed to helping drivers adapt to the future of electric driving as soon as possible. And try-before-you-buy EV rental demonstrates that many of the perceived challenges with electric cars are far less significant than expected.

"Hiring a prestige vehicle for a longer period than a dealership test drive delivers an electric driving experience in real world conditions – different weathers, road types, journey lengths. And for those who are not yet willing or able to make the commitment of switching to electric, EV rental can provide easy, immediate access to greener driving while also easing fears

around range and charging infrastructure without the long-term commitment of purchasing or leasing an EV.”

Europcar has also adapted its customer support for electric vehicles including:

- Certified Electric Vehicle Experts available at selected locations around the UK
- A digital EV guide helping drivers understand the best vehicle for their journey
- Comprehensive vehicle handover and charging instructions support
- Charging cables
- Shell Recharge card and app – providing access to over 10,000 publicly accessible charge points across the UK
- The option for CO2 reporting for valuable insight into emissions reduction

The EQA 250 SUV has a 70.5kWh battery, delivering a driving range up to 324 miles. The larger EQC is a 4x4 with a battery capacity of 80kWh and a range of up to 254 miles. The EQE saloon has the largest battery at 98kWh capacity and delivers an impressive range of up to 388 miles. DC on board chargers enable the cars to charge from 10%-80% on a public Rapid Charger in 31-40 minutes, ensuring longer journeys are disrupted as little as possible for charging pit stops.



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About Europcar Mobility Group

Europcar Mobility Group is a major player in the mobility market. Its long-term goal is to offer attractive alternatives to vehicle ownership. In the coming years, the Group's ambition is to become a leading provider of dedicated, sustainable mobility services that are driven by data, technology and people. The Group offers a wide range of car and van rental services: be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, for businesses and individuals, relying on a fleet equipped with the latest engines including more and more electric vehicles. It operates distinctive brands, responding to differentiated needs, use cases and expectations in terms of level of service: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the lowcost leader in Europe, and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC). Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: www.europcar-mobility-group.com