



London, 20th July 2023

Less than two months until ULEZ expansion goes live - 30% of Londoners still drive non-compliant vehicles

1 in 10 cannot afford to replace current vehicle before deadline

A recent survey of London motorists¹ commissioned by Europcar Mobility Group UK will bring some cheer to the London Mayor. With less than two months until the Ultra Low Emissions Zone (ULEZ) expansion² comes into force, 61% of motorists said they drive compliant vehicles.

Of the remaining motorists, 14% intend to replace their non-compliant vehicle this year and 7% will do so in the future. While 9% believe their vehicle is non-compliant, they stated that they cannot afford to buy a more environmentally friendly replacement currently. 3% intend to give up their vehicle entirely.

“With the on-going cost-of-living crisis, inflation rising month on month and the lack of quality new and used vehicles available in the market, now is a challenging time to make the investment in a compliant vehicle”, said Mark Newberry, Sustainability spokesperson at Europcar Mobility Group UK.

“It’s good news, therefore, that the Mayor of London has announced an extension to the ULEZ scrappage scheme³ to help drivers and smaller businesses registered in London. Drivers need as much help as possible if they are to upgrade to compliant vehicles and help reduce air pollution in London.”

The other option is to rent a vehicle, just for the journeys that encompass the new ULEZ. Europcar is working with many organisations, supporting their sustainability journeys. Operating one of the youngest rental fleets in the market which features the latest automotive technology and is regularly serviced and maintained, Europcar enables motorists and

¹ Survey via Vypr of 135 London motorists, conducted June 2023

² <https://tfl.gov.uk/modes/driving/ultra-low-emission-zone/ulez-expansion-2023>

³ The updated [scrappage scheme](#) provides financial assistance to help Londoners to scrap high polluting vehicles. Those eligible for payments must be based in London, and include charities, businesses with fewer than 50 employees and individuals who receive Child Benefit payments.

businesses to access a wide range of vehicles that are less polluting and more efficient than many vehicles on UK roads.

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Contacts

Press Relations

Wendy Harrison/Cecile Stearn/Clare Watson:

europcarmobilitygroupUK_PR@harrisonsadler.com

020 8977 9132

Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is the European N°1 in vehicle rental, with the ambition to become a leader in dedicated, sustainable mobility services in the years to come. The Group offers a wide range of car and van rental services: be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, for businesses and individuals, relying on a fleet equipped with the latest engines including more and more "green" vehicles (EVs, PHEVs). It operates distinctive brands, responding to differentiated needs, use cases and expectations in terms of level of service: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the lowcost leader in Europe, and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC). Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).