

Europcar plugs Van gap with 10% January discount

Drop in new van registrations highlights uncertainty faced by businesses and private motorists which Europcar offer aims to address

According to the latest data from the SMMT¹, new van registrations for November 2022 were down year-on-year by 22.2%. Suggesting caution amongst private motorists and businesses when it comes to permanent vehicle replacement, the challenge remains to stay on the road. For those organisations and individuals that need a vehicle for a few days or more but don't want to make the financial commitment for a replacement, leading commercial vehicle rental provider, Europcar Vans & Trucks, is offering a solution to plug the gap in January.

The Europcar January Van Sale offers 10% off rentals of 2 or more days, up to 28 days, for a wide variety of van sizes, until 25th January 2023². As Keith Shorter, Europcar Vans & Trucks Director explains, it's designed to help van drivers kick-start their new year plans.

“Whether it's individuals moving house or starting some renovations or small businesses needing a helping hand with their first projects of the year, we wanted to make January a bit easier. Recent research³ has found that 70% of small business owners believe rising costs are their biggest challenge, and almost half say they are either 'unsure' or 'not confident' about their business's future in 2023.

“Addressing this uncertainty, our January sale aims to ease the pressure on businesses as they tackle other demands; they can even make savings on their rentals all year round by opening a business account with us. The sale is also available for private motorists who are

¹ <https://www.smmt.co.uk/2022/12/new-van-deliveries-down-in-november-but-market-looks-to-rebuild/>

² Only for UK reservations: booking window : 19/12/2022 - 25/01/2023 for pick ups 27/12/2022 - 25/01/2023. Minimum of 2 days. Maximum of 28 days. Excluding VPIW (CDV) and VPBW (Sub 1 tonne)

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Simply Business- SME Insights Report- November 2022
<https://www.simplybusiness.co.uk/resources/sme-insights-report/>

facing a few more January blues this year, with the festive bills during the cost-of-living crisis and continued transport strikes.”

Businesses and individuals can access a wide choice of vehicles, from short and long wheel base and Luton panel vans as part of the Europcar January Van Sale, available from a network of locations across the UK. Reservations can be made at www.europcar.co.uk



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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets. Relying on its long-term purpose - to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner, its ambition is to become a leader in sustainable mobility driven by technology, data and people in the years to come.

With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet equipped with the latest engines, and which will be increasingly "green" by the end of 2024 and onwards.

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three business lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals.

The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the lowcost car rental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC).

Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com