



London, 14th December 2022

All motorists want for Christmas is a Fairytale Drive Home

Europcar poll identifies the 2022 Christmas playlist loves and hates

Latest estimates suggest that more than 17 million cars will take to the roads each day this holiday period; with rail and airport border staff strikes looming that figure may prove to be too low. With less than a fortnight until the big day, radio station playlists are already full of festive tunes, so what will get drivers cranking up the volume by Boxing Day, and what will see them scanning through stations or turning off the radio entirely?

The latest Europcar customer poll named “Fairytale of New York” as the favourite festive tune (17%), with “Driving Home for Christmas” coming in second place (10%). “All I want for Christmas” was the most divisive – it was the most likely to see the radio switched off (10%), but a similar number named it as the tune to get them turning up the volume (9%). Arguably Mariah’s most famous song is the UK’s most streamed Christmas song over the festive period with 248 million streams on Spotify, which may explain why many find it grating when they’re travelling to visit friends and family.

“Some people will travel long distances over the Christmas period and whilst we all love a festive tune, they can become a bit tedious on a long car journey,” commented Evelyn Tourish, UK Customer Experience Manager at Europcar. “Like brussels sprouts, there are some Christmas tunes many people either love or loathe. “Fairytale of New York” is a classic that has stood the test of time and who wouldn’t opt for the aptly named “Driving Home for Christmas” by Chris Rea?”

Which Christmas song will have you cranking up the volume in your car?	
1. Fairytale Of New York - Pogues Ft Kirsty MacColl	16.8%
2. Driving Home for Christmas - Chris Rea	10.35%
3. All I Want for Christmas Is You - Mariah Carey	9.18%
4. Last Christmas – Wham!	9.18%
5. I Wish It Could Be Christmas Everyday – Wizzard	7.42%
6. Merry Xmas Everybody – Slade	6.05%
7. Rockin' Around the Christmas Tree - Mel and Kim	4.69%
8. Step Into Christmas - Elton John	4.49%
9. It's Beginning to Look a Lot Like - Michael Buble	4.3%

10. Underneath The Tree - Kelly Clarkson	4.3%
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Which Christmas song do you find the most grating that you'll switch it off when it comes on the radio?	
11. All I Want for Christmas Is You - Mariah Carey	10.12%
12. Santa Baby - Kylie Minogue	9.13%
13. Fairytale Of New York - Pogues Ft Kirsty Maccoll	6.94%
14. Do They Know It's Christmas - Band Aid	6.75%
15. Driving Home for Christmas - Chris Rea	6.35%
16. It's Beginning to Look a Lot Like - Michael Buble	6.15%
17. Merry Xmas Everybody - Slade	5.56%
18. One More Sleep - Leona Lewis	5.36%
19. Last Christmas – Wham!	4.76%
20. I Wish It Could Be Christmas Everyday – Wizzard	4.17%

Ends

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets. Relying on its long-term purpose - to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner, its ambition is to become a leader in sustainable mobility driven by technology, data and people in the years to come.

With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet equipped with the latest engines, and which will be increasingly "green" by the end of 2024 and onwards.

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three business lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals.

The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the lowcost carrental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC).

Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com