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Interactive Vans and Trucks Guide gives commercial fleet managers an easy to access resource Europcar launches interactive online tool for commercial vehicles

Europcar Mobility Group UK is making commercial vehicle rental easier than ever with the launch of an interactive online resource. The new <u>Vans & Trucks Guide</u> can be accessed from the Europcar website, giving fleet managers access to the latest models and customisation options at a glance.

The dynamic Guide includes videos and interactive features to help businesses find the best van or truck solution for their needs. It also includes details on the wide range of customisation options available from Europcar's Flex long-term rental services, including bespoke livery – from Chapter 8 to fully branded wrapping – as well as tow bars, racking and semi-cap options.

"Our new interactive digital guide provides commercial vehicle users with a clear overview of the options available to them as well as the service, maintenance and repair support that comes as standard with any long-term rental from Europcar", explained Keith Shorter, Europcar Vans & Trucks Director. "The changing dynamics of the vehicle marketplace – with supply shortages prompting businesses to look at alternatives to long-term leasing and outright purchase – mean we are now talking to a wider spectrum of businesses than ever before. For many customers new to the rental experience we wanted to dispel the myth that rented vans cannot be customised with personalised livery or ancillaries."

The Guide will be updated as new vehicles and services are added to the Europcar Vans & Trucks offering, ensuring the latest information is just a click away for any business. It also includes a detailed breakdown of the fleet, including accurate dimensions and individual maximum load capacities to help businesses find the right vehicle for the job. Plus, an interactive map highlights the 12 dedicated Europcar Vans & Trucks Supersites across the country, with case studies of how Europcar has helped businesses meet their specific fleet requirements.

The 10,000 commercial vehicles currently in the Europcar fleet range from small panel vans to crew vans and all the way up to tippers and traffic management drop sides. The fleet also includes a growing number of electric and hybrid commercial vehicles, with any vehicle available to be customised with livery, tow bars, internal racking and more, to suit individual customer requirements.

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets. Relying on its long-term purpose - to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner, its ambition is to become a leader in sustainable mobility driven by technology, data and people in the years to come.

With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet equipped with the latest engines, and which will be increasingly "green" by the end of 2024 and onwards.

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three business lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals.

The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the lowcost carrental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC).

Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: <u>www.europcar-mobility-group.com</u>