



London, 11th 2022

GOING GREEN IN EDINBURGH

Europcar adds electric vehicles to its new location in St James Quarter

As sustainable travel and tourism continues to grow in popularity, local residents and visitors in Edinburgh can now rent a Tesla Model 3 or a Mercedes-Benz EQB 350 SUV from the Europcar branch at St James Quarter. The latest electric vehicle models to be added to the Europcar offering, provides drivers with the latest in green motoring technology while providing a superior driving experience.

“More people are looking for eco-travel solutions to reduce their carbon footprint whether it's for a leisure or business trip,” commented Ron Santiago, Managing Director, Europcar Mobility Group UK. “The continued adoption of electric vehicles by Europcar and increasing our network of hybrid and electric cars availability, underpins our ‘One Sustainable Fleet’ programme which aims to have at least 20% of our vehicles emitting less than 50g CO₂ / km by the end of 2024.”

According to the Insight Innovation Workcationing report¹ consumers want to travel more sustainably and manage their interactions with a destination and its residents in a thoughtful manner. By introducing electric models, it provides both visitors to Edinburgh and local residents the option of choosing a greener mode of travel.

Business and leisure travellers now have the option to collect vehicles from Europcar at Edinburgh Airport or from the centrally located St James Quarter, providing the ultimate in flexibility and convenience. From daily rental for those shorter journeys to long-term rental, Europcar can deliver a solution to meet the growing market for sustainable and greener transport needs.

Europcar can be found on the Ground Floor of St James Quarter, with the desk open for bookings and vehicle collection six days a week (closed on Sundays).

End

¹ <https://www.visitscotland.org/research-insights/trends/trends-for-tomorrow>

Contacts

Press Relations

Wendy Harrison/Cecile Stearn/Clare Watson:

europcarmobilitygroupUK_PR@harrisonsadler.com

020 8977 9132

Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet equipped with the latest engines, and which will be increasingly "green" in the years to come.

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com