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## **OVER A THIRD OF COMPANY CAR DRIVERS WOULD QUIT THEIR JOB IF BOSSES FAIL TO ADDRESS CLIMATE CHANGE ISSUES**

### **Europcar Mobility Group UK offers a range of sustainable solutions to help businesses in the transition to zero**

While decarbonisation is high on the agenda for most businesses, employers are now feeling the pressure from their drivers to make the transition to zero a bigger priority. A new study from Europcar Mobility Group UK has revealed that 35% of company car drivers would consider changing jobs if they felt their employer wasn't doing enough to be sustainable and tackle climate change.<sup>1</sup> Slightly worryingly, 31% believe their employer is not currently taking the right actions.

Although fleet users want to lead the charge into cleaner, sustainable mobility, this is a huge task when vehicle supply is limited, and overall fleet operating costs are spiralling. Addressing this challenge, Europcar Mobility Group UK is offering a long-term rental solution for electric - Europcar Flex - to give businesses the chance to assess the operational and commercial impact of electric vehicle use and to satisfy driver concerns.

Ron Santiago, Managing Director, Europcar Mobility Group UK, explains: "Whilst it is very positive to see that so many employees are keen to see more sustainable options for business travel, the reality is that making fleet decisions can have a big financial impact. Testing electric mobility for just a couple of weeks does not deliver the insight needed to understand the true impact on a business and its drivers.

"The other big challenge employers face is to give drivers confidence in the 'how, where and when' of electric motoring. This requires a change in mindset for all involved. Our recent study of company car drivers found that 14% already have access to an electric car or van for work. However, that's quite a small proportion of the total workforce. The question is, what's holding them back. Renting an electric vehicle is an effective way for employers and their employees to experience electric motoring in real-world conditions before committing to lease or outright purchase."

Available for a minimum of 3 months with no upfront deposit and commitment free, the Europcar Flex for electric vehicles includes:

- Comprehensive vehicle handover and charging instructions support
- Charging cables
- Shell Recharge card and app – providing access to over 10,000 publicly accessible charge points across the UK
- Access to Tesla Superchargers for Tesla rentals

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<sup>1</sup> Vyper research conducted July 2022 – 500 company car drivers

- The option for CO2 reporting for valuable insight into emissions reduction

Plus, through its partnership with Shell Recharge Solutions, Europcar is offering a range of home, roadside and workplace charging solutions.

“We are continually adding vehicles that span the majority of business motoring use cases,” added Ron Santiago. “This gives fleet managers the chance to genuinely put low and zero emission motoring to the test. Not only is this beneficial for overall fleet costs, but it is reassuring for drivers to know that they work for a company that invests in good sustainable options.”

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### **About Europcar Mobility Group**

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group’s purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet equipped with the latest engines, and which will be increasingly "green" in the years to come. Customers’ satisfaction is at the heart of the Group’s ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group’s 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car rental Leader in Europe, InterRent® – ‘mid-tier’ car rental and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: [www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)