



28th September 2022

Van drivers heading into Bradford face daily cost of £9 if they're in non-compliant vehicles

Europcar offers alternative as new Clean Air Zone came into force on 26th September

The Bradford Clean Air Zone (CAZ) went live on 26th September as part of the city's commitment to achieve compliance with UK-wide legal limits for air quality. As a C+ Clean Air Zone, passenger cars are exempt. But businesses and individuals driving a wide variety of commercial vehicles need to ensure they are compliant.

While some businesses may be eligible for grants to help upgrade or apply for an exemption, for many organisations and private van drivers, the current cost of living pressures may make it hard to consider switching to a compliant vehicle. Delays in availability of new vehicles could also be an issue, which is why [Europcar](#) is offering a range of commercial vehicle solutions.

“Unexpected fines can mount up quickly and reduce the profitability of a job if drivers or their managers are not aware of the incoming regulations for any commercial vehicle not compliant”, explained Keith Shorter, Director, Europcar Vans and Trucks. “And, with more and more clean air zones around the country, the big challenge for many businesses right now is upgrading their fleet in the face of limited new vehicle supply – as well as factoring in the additional expense at a time when operating costs are increasing.

“To support Bradford City's bid to reduce air pollution and help local businesses and van drivers make positive changes to the way they travel around the city, we are offering a range of sustainable and flexible mobility options from our local branches.

“We also offer a wide range of customisation options available as part of our long-term rental services, including bespoke livery – from Chapter 8 to fully branded wrapping – as well as telematics, dashcams, tow bars, racking and semi-cap options.”

Europcar Flex long-term rental adds an extra layer of agility for businesses that might have a specific need or workload requirement. And with rental vehicles generally younger and more technologically advanced than the average leased or grey fleet vehicle they can be more fuel efficient, resulting in more savings for a business.

To find out about the Bradford Clean Air Zone, visit the Breathe Better Bradford [website](#), or call the Clean Air Zone team on 01274 435533.

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet equipped with the latest engines, and which will be increasingly "green" in the years to come. Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car rental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com