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**According to research by Europcar film and TV sets are proving popular destinations for Brits opting for a UK summer holiday**

- Three quarters of people would visit a film or TV set as part of their staycation
- From the set of Hogwarts, Alnwick Castle, to Doc Martin's hometown, Port Isaac, to real-life Downton Abbey, Highclere Castle, these are the locations film and TV fans most want to visit
- Game of Thrones' locations in Northern Ireland, James Bond: Skyfall, in the Scottish Highlands, and Bridgerton's stately homes in London were also popular UK locations for holidaymakers

The start of the school summer holidays has seen huge queues and delays at ports, and chaos at airports, it is therefore no wonder why new figures from Europcar Mobility Group UK found that a quarter (26%) of people are staying on home soil to avoid disappointment and stress, with a further 22% also considering staying in the UK for ease.

To inject a bit of glamour into their staycation, the Europcar research found that three quarters (76%) of people would visit a well-known film or TV location while away, with over half (53%) having done this on a previous holiday. From the magical set of Hogwarts, Alnwick Castle, to Doc Martins hometown, Port Isaac, to real-life Downton Abbey, Highclere Castle, these are the top three film and TV programme locations fans most want to visit.

When it comes to naming our favorite staycation spots, it comes as no surprise that Cornwall comes top (31%), followed by the Scottish Highlands (15%) and Devon (11%), as the locations for both Doc Martin and James Bond's Skyfall.

Evelyn Tourish, Customer Experience Manager, Europcar Mobility Group UK. commented, "There are so many places to visit in the UK that have been made famous by either a TV programme or film, holidaymakers are spoilt for choice. So whatever location families, couples or friends choose to visit this summer, there is a destination to cater for all interests."

## Top 10 British TV and film locations people want to visit in the UK

1	Harry Potter	Alnwick Castle, Northumberland
2	Doc Martin	Port Isaac
3	Game of Thrones	Northern Ireland
4	Downton Abbey	Highclere Castle, North Yorkshire
5	James Bond (Skyfall)	Scottish Highlands
6	Bridgerton	Greenwich, London
7	I'm A Celebrity (UK location)	Gwrych Castle, Wales
8	Peaky Blinders	Birmingham
9	Doctor Who	Cardiff
10	Gavin & Stacey	Barry Island, Wales

Ends

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### About Europcar Mobility Group

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