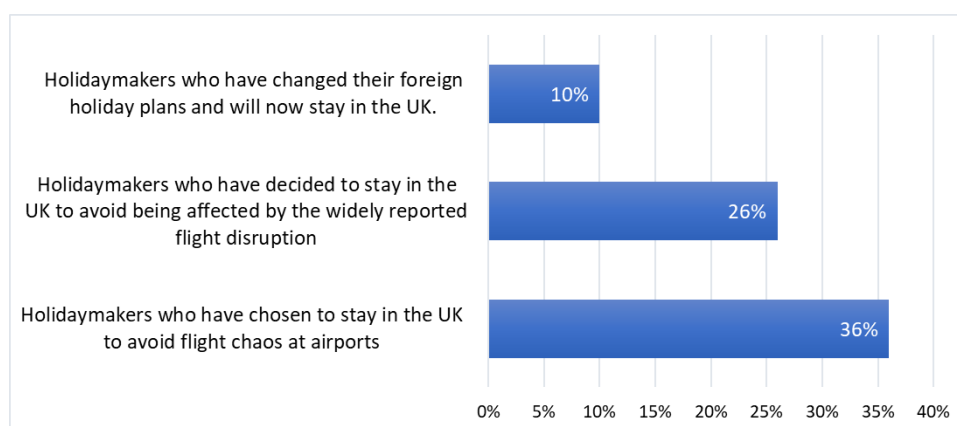


36% of holidaymakers have chosen to stay in the UK to avoid flight chaos at airports

Europcar survey suggests continued popularity for the UK staycation

A recent survey¹ by Europcar Mobility Group, found that one in three holidaymakers from the UK are planning summer holidays in the UK, to avoid the risk of cancelled flights or airport delays. Of the 2,000 respondents, 26% have decided to stay in the UK to avoid being affected by the widely reported disruption and a further 10% have already changed their foreign holiday plans and will now stay in the UK.



When asked why they would choose to stay in the UK for a holiday, rather than travel abroad, more than one in three (35%) stated it would be to avoid flight chaos at airports. The only reasons more common than this were cost and ease of travel, with 43% and 45%, respectively. 22% are still considering whether to stay put in the UK, and less than one in three plan to go ahead with their holiday abroad regardless.

For the younger generations, cost was the biggest factor (43% of 18-24-year-olds) and travel disruption was only a deciding factor for 18% of this group. Interestingly, disruption increases

¹ Research conducted by Censuswide between 30th June 2022 and 4th July 2022 to a sample comprised 2,004 UK adults

in significance throughout the age brackets, with 49% of 55 and overs put off from foreign travel due to chaos at airports. Cost was less important to this age group, with just 34% influenced by the lower cost of holidays at home, whereas ease of travel was their most common reason, cited by 52% of the over 55s

Evelyn Tourish, Customer Experience Manager, Europcar Mobility Group UK. commented, "The results suggest that the widely reported news of flight cancellations, long delays at security, and passengers stuck in their seats on the runway after landing have had a major impact on Brits 2022 holiday plans. With COVID-19 restrictions widely lifted, this summer had promised a return to holidays abroad, but travellers seem to be concluding that it's not worth the risk in the current climate.

"The UK has some amazing places to visit with our research highlighting that holiday makers are looking forward to visiting new places, as well as revisiting places they have enjoyed in the past," Tourish concludes.

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet equipped with the latest engines, and which will be increasingly "green" in the years to come. Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car rental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of roundtrip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com