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EUROPCAR MOBILITY GROUP UK ACCELERATES ELECTRIC VEHICLE ADOPTION WITH KEY OEM ADDITIONS

Fleet enhanced with a range of EVs that are set to give users the ‘real-world’ experience

Decarbonisation is now on the agenda of most businesses, with the pressure already on fleet users to lead the charge into cleaner, greener mobility. Addressing this challenge, Europcar Mobility Group UK is continually adding electric vehicles to its mobility solutions, with the aim of giving businesses and their drivers the chance to experience electric in real-world conditions before committing to lease or outright purchase.

The latest additions include an order for several hundred Tesla Model 3 for long-term business rental and a number of Mercedes-Benz EQB 350 SUV models, initially available from Heathrow Airport. As Ron Santiago, Managing Director, Europcar Mobility Group UK explained, the diversity of the latest additions to the Europcar fleet goes to the heart of giving businesses wide choice for a variety of use cases.

“Before making fleet decisions – that will have big financial implications – it makes sense to ‘test’ every aspect of electric mobility. But a short test-drive, even if it's for a week or more, doesn't really deliver the insight businesses need to understand the true impact of using an EV.

“The Europcar long-term rental solution tackles this challenge and our plan to add models across different price points gives fleet managers more choice to find the right fit for their business.”

Available for a minimum of 3 months with no upfront deposit and commitment free, the Europcar long-term rental solution has also been adapted for EV motoring.

- Comprehensive vehicle handover and charging instructions support
- Charging cables

- Shell Recharge card and app – providing access to over 10,000 publicly accessible charge points across the UK
- Access to Tesla Superchargers for Tesla rentals
- The option for CO2 reporting for valuable insight into emissions reduction

Plus, through its partnership with Shell Recharge Solutions, Europcar is offering a range of home, roadside and workplace charging solutions.

“The continued addition of new electric models to the Europcar UK fleet underpins our ‘One Sustainable Fleet’ programme which aims to have at least 20% of our vehicles emitting less than 50g CO2 / km by the end of 2024”, concluded Ron Santiago. “The rapid upgrade of the Europcar branch network with charging posts further supports this goal.”

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Contacts

Press Relations

Wendy Harrison/Cecile Stearn/Clare Watson:
europcarmobilitygroupUK_PR@harrisonsadler.com

020 8977 9132

Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet equipped with the latest engines, and which will be increasingly "green" in the years to come.

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – ‘mid-tier’ car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com