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EUROPCAR MOBILITY GROUP UK HELPS DRIVERS NAVIGATE OXFORD'S ZERO EMISSION ZONE

Investment in charging posts and electric fleet at Europcar's Oxford rental station allows rental vehicles to avoid ZEZ charges

Responding to Oxford City's introduction of a Zero Emission Zone (ZEZ) – the first UK city to implement such a zone – Europcar Mobility Group UK is making Renault Zoe electric cars available for customers and has installed four electric vehicle charging points at its Oxford rental station, close to the City's railway station. This will ensure that the business can charge the vehicles for customers to have a zero-emission solution when driving in and around the City.

In a bid to reduce air pollution, the Oxford Zero Emission Zone came into force on 28th February and operates every day between 07.00 and 19.00, covering five main streets in the city centre. Only fully electric, zero emission vehicles are now able to enter the ZEZ without paying – other vehicles will incur a daily charge of between £2 and £10, depending on emission levels.

As part of its 'One Sustainable Fleet' programme, the four electric vehicle charging points at Europcar's Oxford rental station ensure that customers renting the fully electric Renault Zoe cars will be compliant and won't incur a fee for entering the ZEZ.

Ron Santiago, Managing Director at Europcar Mobility Group UK commented: "As part of Oxford City's bid to reduce air pollution and to encourage both residents and visitors to make positive changes to the way they travel around the city, Europcar is pleased to be able to provide a sustainable and flexible travel option with our electric rental cars, which we can now charge for customers using our own charging facilities. For those who wish to travel through the city centre, being able to access compliant cars will offer peace of mind and ensure that they do not fall foul of any fees or penalty charges.

“It is another step in our ‘One Sustainable Fleet’ programme’ which aims to have green vehicles account for 20% of our fleet by the end of 2024.”

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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet equipped with the latest engines, and which will be increasingly "green" in the years to come.

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – ‘mid-tier’ car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com