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Europcar Mobility Group UK invests in electric bikes across its national network to support the drive towards carbon reductions

Business expects to reduce carbon emissions for deliveries and collections by at least 28,000Kg in 2022 as well as achieve significant operational benefits

As part of Europcar Mobility Group UK's pledge to maximise carbon reduction within its business – and in support of the global Group's 'One Sustainable Fleet' programme – the company is using electric bikes across its network to enhance the efficiency and reduce carbon emissions in its delivery and collection service.

Folding e-bikes are placed in the boot of a customer's vehicle to be used by the Europcar delivery driver – otherwise known as a 'hiker' – to travel to and from the customer's address. Providing a sustainable alternative to requiring an additional car and driver for every delivery and collection customer, this initiative not only reduces CO2 emissions but also cuts journeys and frees up staff for other customer-facing activities.

Following a successful 3-month trial in Birmingham, the company is rolling out the e-bikes across its UK network and is expecting to reduce CO2 emissions by at least 28,000Kg¹ in 2022 when comparing like for like journeys using an additional Europcar driver and car for the delivery and collection. For the capture of 28,000Kg emissions just over 900 trees need to grow for one year².

"The introduction of the e-bikes to support our delivery and collection service is another step towards reducing carbon emissions in line with our 'One Sustainable Fleet' programme", explained Ron Santiago, Managing Director, Europcar Mobility Group UK.

¹ Based on average of 334 jobs/month/station travelling an average 2.8miles /job, using an average existing vehicle of 158g/km CO2 emissions for the 2nd driver.

² <https://www.climateneutralgroup.com/en/news/what-exactly-is-1-tonne-of-co2/>

“Our ‘hikers’ will use the compact, easy to fold bikes when delivering and collecting vehicles which not only helps cut CO2 emissions, especially in built up city areas, but also presents additional operational advantages at a time when vehicle supply is limited.”

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet that is already "CO2 light" and equipped with the latest engines, and which will be increasingly "green" in the years to come (more than 1/3 electric and hybrid vehicles by 2023).

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC).

Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com