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**Europcar Mobility Group UK Gears Up for the Return of Air Travel
Heathrow shuttle buses receive a makeover as part of investment to prepare for return of
air passengers**

Europcar Mobility Group UK has introduced 14 newly liveried shuttle buses at Heathrow Airport as part of its planned transformation of its courtesy bus fleet for 2022. The 6 Optare buses and 8 Mercedes-Benz Sprinter minibuses will help provide a seamless transition for travellers between airport terminals and the Europcar location based on the Northern Perimeter Road West, Hounslow.

As the largest Europcar location in the UK, the Heathrow Airport shuttle bus fleet serves hundreds of thousands of customers in a normal year. With UK and International travel anticipated to increase in 2022, the investment in the rebranding of the new buses, as well as other enhancements to customer services on and off the airport, mean Europcar is ready to meet the needs of travellers arriving at and departing from the UK's busiest airport.

Working with MediaFleet, the buses were decommissioned and re-wrapped by the Europcar in-house installation team. Contra vision material has been used on the windows, this allows on board customers to see out of the windows unlike passers-by who are not able to see in.

"There is huge optimism for travel in 2022 following two years of COVID-19 travel restrictions", said Ron Santiago, Managing Director, Europcar Mobility Group UK. "We therefore want to ensure business and leisure travellers experience a seamless transition travelling to and from the airport terminals to our rental hub.

"The liveried buses not only serve to create a smart brand image. They also help our customers identify them quickly as they come out of the arrivals terminals."

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet that is already "C02 light" and equipped with the latest engines, and which will be increasingly "green" in the years to come (more than 1/3 electric and hybrid vehicles by 2023).

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC).

Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com