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EUROPCAR MOBILITY GROUP UK FOCUSES ON CONSUMER BRAND PARTNERSHIPS WITH NEW ROLE

Jamie Gibson appointed as new Leisure Sales & Partnerships Manager

Europcar Mobility Group UK is focusing on the added-value its mobility solutions can bring to consumer brands with the appointment of a new Leisure Sales & Partnerships Manager, Jamie Gibson.

With extensive experience across the retail, travel and loyalty sectors, Jamie will focus on expanding new partnerships, working with businesses where Europcar can offer real value to their customers as it delivers cost-effective and sustainable alternatives to vehicle ownership.

With a proven track record in the retail and tourism sectors, including as Director of Tourism at Bicester Village and Head of International Tourism Development at the McArthurGlen Group, Jamie brings more than 20 years' experience to his new role. He also has a strong understanding of the fleet sector, following his role as Strategic Brand Partnerships Manager at AutoXP, part of GEFICO, the technology, operations and fleet logistics provider.

“The opportunity to work for Europcar Mobility Group UK was not something I could pass up,” said Jamie Gibson. “As a leading mobility provider, Europcar offers a real point of difference for consumer-facing brands that want to enhance their customer proposition. I look forward to developing relationships with complementary and like-minded businesses where the Europcar offering can really add value.”

Tim Morris, Head of Marketing at Europcar Mobility Group UK added: “There is a groundswell of consumer sentiment towards more sustainable mobility; there’s also an urgent need to tackle the costs of vehicle ownership. And businesses across all parts of the consumer marketplace have a role to play in providing access to solutions that address these needs. As a market-leader in

developing zero and low emission mobility solutions, including long-term rental, car sharing and subscription services, Europcar is ideally placed to partner brands that want to meet and exceed customer expectations, and Jamie's expertise will be vital in ensuring that we are well placed to build those all-important partnerships."

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet that is already "CO2 light" and equipped with the latest engines, and which will be increasingly "green" in the years to come (more than 1/3 electric and hybrid vehicles by 2023).

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC).

Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com