



10th June 2021

LTA partners with Europcar Mobility Group UK to offer long-term rental for accredited coaches

The LTA has announced a new three-year partnership with Europcar Mobility Group UK, which has become the Official LTA Accredited Coach Car Rental Partner.

As part of the deal Europcar will provide an attractive and highly flexible offer package, based on its [Flex](#) long-term rental solutions portfolio, to around 6,000 accredited coaches across the UK. With no deposit or early termination payments and flexible mileage tiers and rental periods, it is a package that fits with the coaches' work and lifestyle.

Europcar Flex offers a wide range of brand new vehicles, which are available for delivery within 2 weeks. The LTA Accredited Coaches also have the option to include servicing, maintenance, tax and insurance in one fixed monthly price. And, after a minimum commitment of just 3 months, there is the option to return or swap their vehicle with no early exit fees.

As well as offering a flexible and cost-effective rental package to the LTA coaches, Europcar is also providing two vehicles for coach tutors based at the National Tennis Centre, for use at training events, coach forums and conferences.

Merlin van de Braam, LTA Head of Coach Development, said: "This is a very important partnership for us and we are pleased to be working with Europcar to provide excellent value transport options for our accredited coaches. Coaches make an invaluable contribution to our work to open up tennis to more people across the country and, through this partnership, we are giving them greater flexibility by making travel more affordable."

Ron Santiago, Managing Director, Europcar Mobility Group UK added: "We are very pleased to have agreed this 3-year partnership with the LTA and look forward to offering great value and flexibility to its hardworking coaches across the UK."

"Our long-term rental packages will give LTA coaches a transport solution that flexes to their needs. We have new vehicles available now and they can swap the vehicle, after the initial three month period, if their travel needs change; something that leasing wouldn't allow them to do. With flexibility on mileage too, we believe Europcar Flex will give LTA accredited

coaches a stress-free transport solution so that they can concentrate on developing the tennis talent of the future without having to worry about getting to and from their coaching sessions.”

Keep up to date with all the latest from tennis in Britain by following @the_LTA on Twitter, @LTA on Instagram, LTA – Tennis for Britain on Facebook and @lta on TikTok.

- ENDS -

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NOTES TO EDITORS:

About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group’s purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet that is already "CO2 light" and equipped with the latest engines, and which will be increasingly "green" in the years to come (more than 1/3 electric and hybrid vehicles by 2023).

Customers’ satisfaction is at the heart of the Group’s ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group’s three service lines - Business, Leisure and Local - which respond to the specific needs and use cases of both businesses, professionals and individuals. The Group’s 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – ‘mid-tier’ car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC).

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com

About the LTA

The LTA is the National Governing Body of tennis in Great Britain. We are here to govern and grow tennis, from grassroots participation through to the professional game. Our vision is “Tennis Opened Up” and we’re on a mission to grow tennis by making it relevant, accessible, welcoming and enjoyable. We work with schools, with volunteers, with coaches and with venues across the whole country. We also represent the interests of over 685,000 Members, men and women, girls and boys, playing on more than 23,000 courts. The LTA runs and supports a network of 11,500 approved tournaments for players of all ages, the four corner-stones of which are the premier grass-court events leading up to The Championships, Wimbledon: the Nottingham Open, the Birmingham Classic, the cinch Championships at The Queen’s Club, London and the Eastbourne International. For further information about the LTA and tennis in Britain, visit www.lta.org.uk or follow us on Twitter @the_LTA