



19th May 2021

EUROPCAR MOBILITY GROUP UK EXPANDS FLEX FLEET TO MEET INCREASED BUSINESS DEMAND

New models from Lexus, Toyota, VW and Mercedes-Benz for long-term rental solutions fill the 'fleet gap' for businesses

Europcar Mobility Group UK has responded to growing demand from businesses for vehicles to fill the 'fleet-gap' created by a move away from leasing, with new additions to its Flex long-term rental fleet. For the first time the Lexus IS is being added to the Europcar fleet. Additional models from Toyota, Volkswagen and Mercedes-Benz have also been introduced to give business users greater choice for their long-term rental needs.

Europcar Flex offers an alternative to fixed-term leasing or ownership, starting with a 3-month rental period, with no commitment, no upfront payment and no exit fees, addressing the mobility challenges faced by businesses as they emerge from the impact of COVID-19. Having the ability to manage peaks and troughs in demand has become critical, operationally and financially and Europcar Flex gives businesses the necessary flexibility without having to make long-term financial commitments.

Commenting on the fleet additions for Europcar Flex, Debbie Wallace, Head of SME, Europcar Mobility Group UK said: "As consumer confidence continues to rise with the loosening of COVID-19 restrictions, many companies are seeking to expand their fleets to cope with increased workloads. However, with so much pent-up demand it can be a struggle to meet increased fleet requirements in a way that is financially viable.

"With our strong manufacturer relationships, we have been able to secure new fleet to meet customer needs, providing greater choice and a cost-effective alternative to purchasing or long-term lease commitments."

As well as the Lexus IS, new mild hybrid Toyotas are now available from Europcar Flex, including the CHR, Corolla, RAV4 and Yaris. Both automatic and manual versions of the VW Golf 8 are also joining the Europcar Flex fleet, along with the latest Passat Estate, Polo Match and 7-seater VW Touran models.

The choice of models from Mercedes-Benz has also been bolstered, now including the A Class CLA200 – which are new to the fleet – along with GLA200d and the 7-seater GLB220d.

For more information on Flex Fleet contact Europcar Mobility Group UK on Tel 0371 384 0410 or businesssolutions@europcar.com

Ends

Contacts

Press Relations

Wendy Harrison/Jane Lewis – europcarmobilitygroupUK_PR@harrisonsadler.com
020 8977 9132

About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. Europcar Mobility Group's purpose is to offer attractive alternatives to vehicle ownership, in a responsible and sustainable manner. With this in mind, the Group offers a wide range of car and van rental services – be it for a few hours, a few days, a week, a month or more – with a fleet that is already "CO2 light" and equipped with the latest engines, and which will be increasingly "green" in the years to come (more than 1/3 electric and hybrid vehicles by 2023).

Customers' satisfaction is at the heart of the Group's ambition and that of its employees. It also fuels the ongoing development of new offerings in the Group's three service lines - Professional, Leisure and Proximity - which respond to the specific needs and use cases of both businesses and individuals. The Group's 4 major brands are: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC).

Europcar Mobility Group delivers its mobility solutions worldwide through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com