



EC21.07 – Cardiff Van Supersite

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WELSH BUSINESSES GET LOCAL TRANSPORT SUPPORT WITH EUROPCAR VAN SUPERSITE IN CARDIFF

Dedicated Van hire centre gives Welsh businesses access to local experts and fleet of specialist vehicles on their doorstep

Demonstrating its vision of providing a local service for local businesses, Europcar Vans and Trucks, part of Europcar Mobility Group UK, has made a significant investment to open a dedicated Van supersite in Cardiff. The new Van supersite, opened ahead of the easing of lockdown measures by the Welsh government, is staffed by a team of commercial vehicle experts and offers an extensive fleet of commercial vehicles to keep Welsh businesses moving.

Lewis Grand, Territory Manager South West & Wales, Europcar commented: “The Welsh economy is fighting back from the impact of COVID-19 with recent data suggesting that there is a real boom of entrepreneurs setting up their own businesses; many tapping into the online marketplace. For those businesses, as well as other enterprises supporting the important infrastructure projects going on in the country, there is a need for vans and other specialist vehicles. But what these organisations want to avoid is long-term financial commitments to vehicles, particularly as the fluctuation in demand over the last year has proved to be hugely draining on cashflow.

“For businesses that are not sure about committing to a new lease agreement, access to a new or nearly new, low emission vehicle, as and when it is needed makes commercial sense. It gives companies the flexibility they need to meet customer demand, while allowing them to keep cash where it is needed most - within the business. Unlike traditional leasing arrangements or outright purchase, rental allows businesses to benefit from ‘usership’ without the associated and often costly downsides of ownership.”

The new Europcar Van Supersite is conveniently located just two miles from Cardiff city centre and is the latest in a chain of 12 Van Supersites across the UK. Offering tailored services and access to specialist expertise, the Cardiff Van Centre’s knowledgeable staff are on-hand to help businesses identify the right vehicle for every job.

Standard short and long wheel base vans are available from as little as 4 hours after booking. For businesses looking for bespoke specialist vehicles there is a range of optional features on offer such as full livery, built in racking, tow bars and beacons. Chapter Eight vehicles are also ready and waiting for businesses that operate on the roads or railways.

Stuart Russell, LCV Sales Director at Europcar Vans & Trucks added: “As we continue to see sustained growth for our commercial vehicle services through both 2020 and into Q1 2021, with no foreseeable let up in demand, we have quickly recognised the need to expand our existing Network of Van Supersites to give us a better footprint across the UK.

“Where we had historically serviced demand from South Wales through our Bristol operation, our geographical heat map based on the number of deliveries over the past 12 months, told us that we needed to focus on providing a strong local centre in Wales.

“The new Cardiff Van Supersite will therefore address several key issues. We can provide a more local, on the doorstep, service for urgent bookings from businesses in South Wales as well as reduce the Delivery & Collection miles driven which in turn reduces our customers’ fuel costs. We will also be strengthening our Welsh supply chain for vehicle repairs to improve our vehicle down time management in the region. Welsh repairs will be done in Wales providing another important boost for local businesses.”

The Cardiff Van Supersite is located at Dominion Way Industrial Estate, 10 Newport Rd, Cardiff CF24 1RF.

For more information on how to keep your business moving, call Paul Wickenden, local Business Development Manager 07969 089854 paul.wickenden@europcar.com or Lewis Grand, Operations Manager 07771 991495 lewis.grand@europcar.com europcar.co.uk/business/van-and-truck-rental

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For accompanying photo please [click here to download](#)

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering attractive alternatives to vehicle ownership, with a wide range of mobility-related services and solutions: car rental and light commercial vehicle rental, chauffeur services, carsharing and private hire vehicle (PHV – rental to “Uber like” chauffeurs). Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services. Europcar Mobility Group operates through a diversified portfolio of brands meeting every customer specific need and use cases, be it for 1 hour, 1 day, 1 week or longer; its 4 major brands being: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – ‘mid-tier’ car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).