

## **Europcar Mobility Group UK increases focus on green motoring with electric & hybrid additions**

### **Renault Zoe GT added as part of 'One Sustainable Fleet' programme along with Ford Puma mild hybrids and Citroen C5 plug-in hybrids, complementing existing fleet of MG ZS EVs**

Meeting the growing demand from business and leisure drivers for more choice of zero and low emission vehicles to rent, Europcar Mobility Group UK has been working with its manufacturer partners to extend its green fleet. The result is the addition of a combination of electric and hybrid vehicles across its Professional and Leisure service lines for both short and long-term hire, complementing the MG ZS electric vehicles that came onto fleet in 2020.

The Renault Zoe GT is coming onto the Europcar UK fleet in March. The company is also adding a selection of plug-in hybrids, as well as mild hybrids including the What Car? 2020 award winning Ford Puma.

The new additions to the Europcar UK fleet give greater choice for businesses and fleet operators who are looking to switch to more environmentally friendly vehicles. They also give private motorists the chance to 'try before they buy', before making the leap to full EV motoring.

Commenting on the company's environmentally friendly fleet expansion, Ron Santiago, Managing Director, Europcar Mobility Group UK said:

"Europcar Mobility Group has a clearly stated mission to have more than a third of its fleet 'green' (electric, plug-in hybrids and hybrids) by the end of 2023 as part of its 'One Sustainable Fleet' programme. In the UK we have been working closely with our manufacturer partners to identify ways to help us achieve this goal. Last year we introduced the MG ZS electric car to our fleet. Now we're delighted to add the zero emission Renault Zoe GT as well as the award-winning Ford Puma mild hybrids, all of which will help towards us reaching our ambitious targets of average CO2 reductions across our fleet.

"We are constantly looking at ways in which we can reduce our environmental footprint; just last month we received a gold rating from EcoVadis in recognition of the Group's efforts, particularly in terms of environmental responsibility. We also understand the dilemma many businesses and individuals face in wanting to switch to more environmentally friendly mobility solutions whilst managing the cost.

"By bringing these new fully electric and mild hybrid models onto our fleet we believe we can help businesses and individuals reach their own sustainability goals in a cost-effective way."

The Europcar Group 'One Sustainable Fleet' programme is in line with its purpose: to offer attractive alternative solutions to vehicle ownership, in a responsible and sustainable manner. It is also one of the key 'building blocks' of the CONNECT transformation plan, which aims to make the Group a major player in sustainable mobility, while strengthening its position as European No. 1 vehicle rental company.

End

**Contacts****Press Relations**Wendy Harrison/Jane Lewis – [europcarmobilitygroupUK\\_PR@harrisonsadler.com](mailto:europcarmobilitygroupUK_PR@harrisonsadler.com)

020 8977 9132

**About Europcar Mobility Group**

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering attractive alternatives to vehicle ownership, with a wide range of mobility-related services and solutions: car rental and light commercial vehicle rental, chauffeur services, carsharing and private hire vehicle (PHV – rental to “Uber like” chauffeurs). Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services. Europcar Mobility Group operates through a diversified portfolio of brands meeting every customer specific need and use cases, be it for 1 hour, 1 day, 1 week or longer; its 4 major brands being: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – ‘mid-tier’ car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).