

**CONSTRUCTION FIRMS CAN TACKLE FLEET OPTIMISATION WITH NEW OFFER
FROM EUROPCAR VAN AND TRUCKS**

**Six months of free telematics and dash cam data will help construction employers
focus on driver safety**

Europcar Vans and Trucks, part of Europcar Mobility Group UK, has partnered with telematics leader, Geotab and dash cam provider, SureCam, to offer a six-month free telematics and dash cam video data subscription on new long-term commercial vehicle agreements¹. The solution gives fleet managers a street-level view of their fleet with actionable insights to help quickly address poor driving behaviours, reinforce great driving practices and respond quickly to critical events with instant alerts and video evidence.

As 2021 has started with another lockdown, and with the added complications that Brexit brings, the construction industry needs to remain adaptable and able to meet changes in demand quickly. One of the current issues for construction companies is effectively managing fleet utilisation as requirements change and fluctuate across different sites and projects. In response, Europcar Vans and Trucks has enhanced its long-term vehicle solutions for the construction sector by delivering essential vehicle tracking and insights into driver behaviour to help achieve optimal fleet utilisation.

With no onerous financial commitments and the ability to select the latest Euro VI compliant vehicles, long-term rental is an ideal and sustainable solution for construction firms. And the addition of telematics and dash cam data gives construction firms vehicle usage insights that traditionally would only be available in vehicles that have been outright purchased or leased for a minimum of three years.

Commenting on how Europcar is working to support the construction sector, Stuart Russell, Light Commercial Vehicle Sales Director at Europcar Mobility Group UK said:

“Our latest offer of six months free telematics and video dash cam data subscription from Geotab & SureCam provides vital insights to help construction firms manage fleet usage as well as look after the welfare of their drivers.

“As an experienced partner for the construction industry, we are able to offer a comprehensive range of cost-effective and flexible LCV solutions which can be tailor-made to meet specific requirements. This includes access to the latest and greenest vehicles which will help contribute to sustainability goals. And having the ability to monitor vehicles through the telematics and dash cam data gives an additional level of insight to help ensure optimal fleet use.

“When time and resources have a huge impact on the bottom line, flexible access to vehicles could be that extra step to a successful and profitable project.”

Europcar Vans & Trucks offers nationwide coverage with more than 70 UK stations providing LCV services, including a network of well-equipped Van Supersites. Flexible rental durations are available on a wide range of vehicles – from 3.5 tonne double cab tippers to 5-seat crew vans and cars - all of which can be delivered direct to the driver.

¹ Terms and conditions apply – see www.europcar.co.uk/business/construction for full details

PRESS RELEASE

4th February 2021

To find out more about the Europcar solutions for the construction sector visit europcar.co.uk/business/construction or call 0371 384 0140

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering attractive alternatives to vehicle ownership, with a wide range of mobility-related services and solutions: car rental and light commercial vehicle rental, chauffeur services, carsharing and private hire vehicle (PHV – rental to “Uber like” chauffeurs). Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services. Europcar Mobility Group operates through a diversified portfolio of brands meeting every customer specific need and use cases, be it for 1 hour, 1 day, 1 week or longer; its 4 major brands being: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – ‘mid-tier’ car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).