



2<sup>nd</sup> February 2021 - UK

## **Europcar keeps Key Workers mobile Europcar Mobility Group UK launches special offer for Key Workers**

Throughout the pandemic Europcar Mobility Group UK has focused on supporting the mobility of workers across all key services – from those employed in emergency services to childcare and education employees and other key public services. Now in Lockdown 3.0 the rental provider is aiming to help out those who need to commute for work with up to 20% off car rental.

As Ron Santiago, Managing Director, Europcar Mobility Group UK explained, being able to travel safely and cost-effectively is at the heart of the company's new offer.

“The UK will forever be indebted to those who have kept our essential services going through the last year – from everyone in the healthcare sector to supermarket workers and teachers and those responsible for our safety and security. And they continue to provide that invaluable support in Lockdown 3.0; as most of us work from home they continue to commute to their workplace. We, therefore, felt it was only right to make it as cost-effective as possible for them to complete their commute with our latest Key Workers offer.”

The new Europcar offer can be accessed via [Keyworker offer UK \(europcar.co.uk\)](https://europcar.co.uk/keyworkeroffer)

The offer is available for reservations made until 28<sup>th</sup> February 2021 for rentals of 5 -28 days for vehicle collection before 7<sup>th</sup> March. And it is available on a wide range of vehicles including Mini, Economy, Standard, Compact Auto, Intermediate Auto and Standard Auto.

All anyone needs to do to qualify for the offer is show their employee ID when collecting their vehicle.

Those working in the following sectors are eligible:

- Health and Social Care
- Education and childcare
- Key public services
- Local and national government
- Food and other necessary goods
- Public safety and national security
- Transport and border operations
- Utility, communication and financial services

**Ends**

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**About Europcar Mobility Group**

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering attractive alternatives to vehicle ownership, with a wide range of mobility-related services and solutions: car rental and light commercial vehicle rental, chauffeur services, carsharing and private hire vehicle (PHV – rental to “Uber like” chauffeurs). Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services. Europcar Mobility Group operates through a diversified portfolio of brands meeting every customer specific need and use cases, be it for 1 hour, 1 day, 1 week or longer; its 4 major brands being: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – ‘mid-tier’ car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).