



PRESS RELEASE

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**UNPRECEDENTED SURGE IN HOME DELIVERIES SEES 72% INCREASE IN VEHICLE RENTAL DAYS
IN 2020 FOR EUROPCAR VAN & TRUCK**

Significant fleet growth sustained as firm continues to respond to high demand in Lockdown 3.0

Europcar Van & Truck, a brand of Europcar Mobility Group UK, stepped up to provide the support and infrastructure as ‘white van man’ became the hero of the hour in 2020. Sustained investment in its Commercial Vehicle rental services, with a significant uplift in the volume and variety of its fleet combined with a countrywide network of sites and supersites, meant Europcar could meet significant increases in demand, which drove a 72% year-on-year increase in the number of vehicle rental days last year. With the average length of rental hire also increasing by 50% year on year as firms capitalised on the flexibility of rental as an alternative to long term lease agreements, much of the growth came from the logistics and online retail sectors as businesses strove to meet the need for home deliveries.

Europcar’s comprehensive range of new or nearly new light commercial vehicles which are Euro VI compliant and comply with clean air zones and are supported by delivery & collection and a verified hygiene safety service, offered rapid response to customer needs as well as exceptional customer service. The company’s specialist van fleet also provided a wide range of vehicles for other sectors of the UK economy, such as construction, fitted out to customers’ requirements with features such as tow bars, beacons and Chapter 8 livery.

Commenting on the significant growth seen in 2020, Stuart Russell, LCV Sales Director at Europcar Van & Truck said: “Almost every type of UK business had to adapt quickly last year with the demand for home deliveries going through the roof. And Europcar played a fundamental role in helping to keep the UK economy moving, providing vital infrastructure for the logistics sector in particular.

“Through strong relationships with manufacturers we were able to mobilise large numbers of vehicles in the space of less than two months at the start of the pandemic and the first Lockdown. As a result we were able to provide more businesses with the vehicles they needed – often quickly and at short notice.

“Now, as the UK’s families and businesses face the challenges of another lockdown, we continue to offer companies timely access to LCVs with less long-term financial commitment than traditional leasing agreements or outright purchase.”

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering attractive alternatives to vehicle ownership, with a wide range of mobility-related services and solutions: car rental and light commercial vehicle rental, chauffeur services, carsharing and private hire vehicle (PHV – rental to “Uber like” chauffeurs). Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services. Europcar Mobility Group operates through a diversified portfolio of brands meeting every customer specific need and use cases, be it for 1 hour, 1 day, 1 week or longer; its 4 major brands being: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – ‘mid-tier’ car rental and Ubeeqo® – one of the European leaders of round-trip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).