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EUROPCAR MOBILITY GROUP UK PARTNERS WITH MERCEDES-BENZ TO HELP BUSINESSES PUT ELECTRIC VAN TECHNOLOGY TO THE TEST

Mobility specialist set to work with commercial vehicle users to trial Mercedes-Benz eVito in 'real world' conditions

Europcar Mobility Group UK has joined forces with Mercedes-Benz Vans to give businesses that use commercial vehicles the chance to put electric motoring to the test in 'real world' conditions.

The partnership will see the Mercedes-Benz eVito panel van trialled by a number of Europcar customers over the next six months to help them understand the types of journeys and user applications that are best suited to electric motoring. GeoTab telematics units including purpose-built EV reporting and Sure-Cam in-car dash cam technology are also being integrated into the vehicles to ensure Europcar, Mercedes-Benz and the eVito users can gain the best possible insight from the trials.

"Many businesses are eager to adopt the most sustainable fleet solutions but still need to understand how these will work for their operational models", explained Gary Smith, Managing Director, Europcar Mobility Group UK. "By offering this simple 'test drive' facility, in partnership with Mercedes-Benz, we are enabling businesses to try out an electric van on a day to day basis to see if it will work for them.

"In the longer term, we believe renting electric will prove a massive benefit to businesses that are working in low emissions zones on a short term basis, or simply want to temporarily integrate an electric van into their existing fleet for 'on demand' environmentally friendly motoring. The learnings from the trials will, therefore, help us shape our electric van rental solutions for the future, as well as provide Mercedes-Benz with valuable customer feedback."

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The eVito long wheelbase panel van has a range of approximately 150 km calculated according to the WLTP procedure. The installed battery capacity is 41 kWh and can be used at a charging power of 7.2 kW in about 6 hours fully charged from 0 to 100%. With its cargo volume of 6.0 m3 there are no restrictions due to the electric drive, with a payload capacity of up to 923kg

Ideal for driving in city traffic or running scheduled, recurring routes, the eVito is suitable for all sectors and applications, once the range and charging requirements are taken into account.

Steve Bridge, Managing Director, Mercedes-Benz Vans UK Ltd, said: “Partnering with Europcar in this way enables customers to effectively trial the technology and find out what it is like to run an electric vehicle within their existing operation. We know that interest and demand is high, but to experience the eVito within their own environment and charging infrastructure will provide these businesses with invaluable feedback, and enable Europcar and ourselves to gain further insight into the demands and needs of electric vehicle use.”

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Contacts
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About Europcar Mobility Group
Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.
The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing and scooter sharing.

Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a ‘mid-tier’ brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 140 countries (including 20 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

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Further details on our website:

www.europcar-mobility-group.com

About Europcar Mobility Group UK
Europcar Mobility Group brands in the UK encompass:

Europcar – European leader of cars rental, vans and trucks rental
Goldcar – Low-cost car rental leader in Europe
InterRent – Mid-tier car rental specialist (leisure-focused)
Ubeeqo – One of European leaders in car-sharing (round trip, B2B & B2C)
E-car Club – UK based electric pay-per-use car club
Brunel – a London based chauffeur-services company

More than 2,300 people work for Europcar Mobility Group UK and it has a combined fleet across all brands of over 45,000 vehicles.
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