

14<sup>th</sup> March 2019

## **MAJOR VAN RENTAL SITE OPENS IN BIRMINGHAM NEWTOWN** **Europcar Mobility Group UK gives Midlands' businesses access to sustainable transport solutions under one roof**

Councillor Waseem Zaffar, Birmingham City Council's Cabinet Member for Transport and Environment, officially opened the ground-breaking new Europcar Van Supersite in Birmingham Newtown yesterday (13<sup>th</sup> March 2019).

Reflecting the growing importance of the Midlands Engine to the UK economy, Europcar Mobility Group UK has committed significant investment to its latest Van Supersite, complementing its Supersite network which runs down the spine of the UK. And with the introduction of "Clean Air Zones" (CAZ) a key challenge for UK businesses – with Birmingham's CAZ scheduled for introduction in 2020 - the new site provides access to a wide range of compliant, multi-modal transport solutions.

Featuring electric van trials for businesses attending the opening, the event set out to demonstrate how new sustainable technology can help reduce emissions and improve air quality in Birmingham. It also featured guest speaker, Mark Cartwright from the Freight Transport Association, who talked about sustainable technologies and integration into corporate fleets.

Councillor Waseem Zaffar said: *"I'm honoured to officially open the Europcar Van Supersite and welcome Europcar's commitment to promote sustainable mobility in Birmingham. The cars and vans available to rent will all be compliant with the new Clean Air Zone and will help local businesses and consumers to improve air quality and reduce emissions in Birmingham by using the newest cleanest technology. Europcar launched its Electric Vehicle Delivery and Collection service right here in Birmingham and there are plans to do more in the City to help the transition to electric technology."*

*"Europcar is a driving force for environmental change in Birmingham and we want to work as closely as possible in the future to help the cultural shift that needs to happen away from private car ownership and into car clubs, car rental and electric vehicles."*

Gary Smith, Managing Director, Europcar Mobility Group UK added: *"We are delighted that Councillor Zaffar could officially open our new Van Supersite. We know that Birmingham City Council has advanced plans to introduce a Clean Air Zone in 2020 and we aim to play our part in supporting the initiative to improve air quality and reduce emissions in the local area and beyond. As such, our new Supersite is offering local businesses sustainable mobility solutions, including electric vans."*

*"In an area that continues to see significant growth and unprecedented investment, even before the official opening we have been responding to business demand with several hundred commercial vehicles on rent. And we have future-proofed the site to ensure that we can offer a real solution for urban transportation needs. This includes the installation of electric vehicle charging points, as well as the availability of hourly, daily, monthly and even yearly rental options, on either conventional diesel or petrol vehicles or EV & hybrid solutions."*



Located in the heart of Birmingham's commercial centre, the new Europcar Van Supersite is operated by a specialist team of van and truck experts who can help local businesses identify the right mobility solution for their transport needs. This includes a totally compliant Euro 6 fleet of vans, ideal for businesses of all sizes operating in and through the Birmingham CAZ when it is introduced next year.

The new site also taps into Europcar's growing fleet of electric and hybrid vehicles strategically positioned across the UK. Plus it offers an extensive range of specialist commercial vehicles, including modified Double Cab Tippers and fully compliant, ready to rent Chapter 8 fleet suitable for businesses operating on roads and highways.

Catering for the surge in UK businesses wanting to move away from the long-term financial commitment of outright vehicle purchase or leasing, Europcar's long term flexible rental solution – Advantage – is also available from the new Birmingham Newtown site.

**Please use the below links for accompanying photography:**

[Gary Smith, Councillor Waseem Zaffar, Station Manager Mike Keeley](#)  
[Gary Smith and Councillor Zaffar](#)

Ends

**Contacts**

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**About Europcar Mobility Group**

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.

The mission of Europcar Mobility Group is to be the preferred "Mobility Service Company" by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a 'mid-tier' brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 135 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

**Further details on our website:**

[www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)

**About Europcar Mobility Group UK**

Europcar Mobility Group brands in the UK encompass:



**Europcar** – European leader of cars rental, vans and trucks rental

**Goldcar** – Low-cost car rental leader in Europe

**InterRent** – Mid-tier car rental specialist (leisure-focused)

**Ubeeqo** – One of European leaders in car-sharing (round trip, B2B & B2C)

**E-car Club** – UK based electric pay-per-use car club

**Brunel** – a London based chauffeur-services company

More than 1,000 people work for Europcar Mobility Group UK and it has a combined fleet across all brands of over 45,000 vehicles.