

*London, March 13<sup>th</sup>, 2019*

## **Europcar Mobility Group UK unveils new car rental branch at London Kings Cross**

**Central London location offers travellers access to compliant vehicles ahead of  
new Ultra Low Emission Zone (ULEZ) implementation**

<https://www.europcar.co.uk/locations/united-kingdom/london/london-kings-cross>

Europcar Mobility Group UK is meeting the needs of travellers in the capital with its new Kings Cross Europcar car rental branch.

Based on Pentonville Road, the central London branch is ideal for onward journeys, whether arriving from Europe on the Eurostar or simply heading out of the Capital via the tube or train. And with the new Ultra Low Emission Zone charge (ULEZ) coming into force on 8<sup>th</sup> April, which means any vehicles in Central London not meeting the latest emissions standards will face a cost of £12.50 per day, the Europcar location will ensure travellers aren't hit by the charge.

The Kings Cross location provides access to the wide range of petrol, hybrid and diesel vehicles on the Europcar fleet, on average less than 6 months old and therefore featuring the latest motoring technology and low emissions.

"Whether it's visitors enjoying the sights or business travellers needing the comfort and convenience of a car, our new branch confirms our commitment to anticipating the needs of London's residents and visitors", explained Gary Smith, Managing Director, Europcar Mobility Group UK.

"We are also supporting the people living and working in the local community with a range of special offers."

Ends

### **Contacts**

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**About Europcar Mobility Group**



Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing.

Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a ‘mid-tier’ brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 135 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

**Further details on our website:**  
[www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)

#### **About Europcar Mobility Group UK**

Europcar Mobility Group brands in the UK encompass:

- Europcar** – European leader of cars rental, vans and trucks rental
- Goldcar** – Low-cost car rental leader in Europe
- InterRent** – Mid-tier car rental specialist (leisure-focused)
- Ubeeqo** – One of European leaders in car-sharing (round trip, B2B & B2C)
- E-car Club** – UK based electric pay-per-use car club
- Brunel** – a London based chauffeur-services company

More than 1,000 people work for Europcar Mobility Group UK and it has a combined fleet across all brands of over 45,000 vehicles.