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London, February 12, 2019

Europcar Helps Families Plan their Half-Term Getaway

Affordable car hire offers access to Shakespearean adventures and woodland playgrounds around the UK

https://www.europcar.co.uk/

Car rental specialist, Europcar, has compiled a list of half-term activities to keep the kids busy. Perfect for a UK staycation, car hire from Europcar gives parents the convenience and flexibility they need for family trips without putting extra miles on the family car. And without breaking the bank.

Skiing in Manchester

For active families, Manchester's Chill Factore offers indoor, real-snow slopes for skiing, snowboarding and sliding, as well as a climbing wall.

Motoring Down to Beaulieu

Meanwhile, for anyone interested in motoring, Beaulieu, nestled in the heart of the New Forest is home to the motor museum. This year, the museum is celebrating the 50th anniversary of Chitty Chitty Bang Bang with an exhibition of props and costumes from the film. Budding inventors can also get up close to the film's machines, as well as making a few of their own at workshops and activities.

Indoor Activities for Thesps and Toy Makers

Unsettled weather doesn't have to spoil the half-term fun. Take a visit to the Royal Shakespeare Company at Stratford Upon-Avon for the family exhibition of 100 years of theatre, The Play's the Thing. The RSC also hosts workshops for kids of all ages wanting to explore and appreciate Shakespeare.

Or the National Trust Museum of Childhood in Derbyshire could be just the thing for a rainy day for families in the Peak District. Kids get a chance to climb a chimney and visit a Victorian schoolroom. The toy exhibition also features Daleks and film props from Harry Potter and Charlie and the Chocolate Factory.

Go Wild

A host of the UK's country houses now include natural play areas, so kids and parents can get muddy in the great outdoors. The Bath Skyline at Claverton Down includes seesaws and wobble beams, as well as a high-tech treasure hunt using geocache apps via a smartphone – ideal for kids who can't put their devices down.

In Pembrokeshire, Coldby Woodland Garden includes rope swings and den-building, as well as campfire cooking. Make sure to pack the wellies for the stepping stones and dam-building in the stream.

Step Back in Time

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For kids with an interest in history, Kenilworth Castle brings the world of the Tudors to life with Knights and Princesses. Kids can experience life as a Tudor, including brushing up on their sword skills.

In Chester's Roman Fort and Museum, it's time to see if the kids could make it as a Roman soldier, with a chance to perform Roman marching drills and handle Roman objects and armour.

"The first half-term of the new year can often be challenging for parents", said Gary Smith, Managing Director, Europcar Mobility Group in the UK. "Budgets are still tight after the big expense at Christmas and the weather often doesn't play ball. But the UK has plenty to offer active and inquisitive families indoor and out, with everything from nature walks to climbing walls and living history events.

"Europcar aims to take the stress out of half-term travel for families, with a wide range of vehicles across a range of budgets. And parents can upgrade to make sure there's room for the luggage and the dog, with space to spare for friends.

"Whether it's making like a Roman soldier or just messing about in the woods, Europcar has a car to suit with the added peace of mind of 24-hour roadside assistance at no extra cost.

Ends

Contacts
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About Europcar Mobility Group
Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.
The mission of Europcar Mobility Group is to be the preferred "Mobility Service Company" by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a 'mid-tier' brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 135 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Further details on our website:
www.europcar-mobility-group.com

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About Europcar Mobility Group in the UK
Europcar Mobility Group brands in the UK encompass:

Europcar – European leader of cars rental, vans and trucks rental
Goldcar – Low-cost car rental leader in Europe
InterRent – Mid-tier car rental specialist (leisure-focused)
Ubeeqo – One of European leaders in car-sharing (round trip, B2B & B2C)
E-car Club – UK based electric pay-per-use car club
Brunel – a London based chauffeur-services company

More than 1,000 people work for Europcar Mobility Group in the UK and it has a combined fleet across all brands of over 45,000 vehicles.