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**Europcar Mobility Group UK steps up focus on low emissions
Hyundai IONIQ added to Europcar Model Choice fleet to give motorists more
opportunities to 'go green'**

<https://www.europcar.co.uk/>

Europcar Mobility Group UK is continuing to focus on reducing the overall emissions for its fleet, with the addition of Hyundai's IONIQ Hybrid. Three hundred units are now available as part of the Europcar Model Choice serviceⁱ, which enables customers to book a specific model, not just a vehicle group. Available from Europcar locations at London's Heathrow and Gatwick airports as well as Edinburgh and Manchester airports and central London locations (Marble Arch, Victoria and Kings Cross), the Hyundai IONIQ is ideal for business and leisure travellers.

The Hyundai IONIQ is built for style and efficiency. The sleek lines ensure an aerodynamic profile designed to look good and result in lower emissions by reducing drag. And the focus on efficient performance continue inside the IONIQ with the use of recycled plastic combined with powdered wood and volcanic stone for a more sustainable car that oozes comfort and all the latest in-car technology.

Slipping behind the wheel of the IONIQ offers Europcar customers the ultimate hybrid experience. The car's Eco mode maximises fuel efficiency; switching to Sport mode modifies the gear shifting and acceleration to deliver a more rewarding driving experience. To enhance the driving experience further, the IONIQ Hybrid also uses a 6-speed dual clutch transmission, which can be manually controlled with steering column shift paddles, differentiating it from other hybrids that use a more traditional automatic only CVT gearbox.

"The IONIQ combines cutting edge motoring innovation with contemporary styling and design to deliver a vehicle, giving travellers a chance to experience the benefits of the latest hybrid technology", said Gary Smith, Managing Director, Europcar Mobility Group UK.

"We continue to invest in the very best models on the market today and the Hyundai IONIQ will be available at key locations to meet the needs of busy travellers. It's the perfect choice for customers driving in town and cities who wish to cut their emissions and try a car built for the future."



Michael Stewart, Director of Fleet, Hyundai Motor UK Ltd added: “As the global car market continues its move towards electrification, many customers are still uncertain of the technology, mainly because of relative inexperience. With Europcar’s Model Choice, customers have the opportunity to try hybrid technology for a longer period than they may otherwise be able to and fully understand how easily hybrid technology can be adopted and help to reduce vehicle emissions.”

Ends

Contacts

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing.

Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a ‘mid-tier’ brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 135 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Further details on our website:

www.europcar-mobility-group.com

About Europcar Mobility Group UK

Europcar Mobility Group brands in the UK encompass:

Europcar – European leader of cars rental, vans and trucks rental

Goldcar – Low-cost car rental leader in Europe

InterRent – Mid-tier car rental specialist (leisure-focused)

Ubeeqo – One of European leaders in car-sharing (round trip, B2B & B2C)

E-car Club – UK based electric pay-per-use car club

Brunel – a London based chauffeur-services company

More than 1,000 people work for Europcar Mobility Group UK and it has a combined fleet across all brands of over 45,000 vehicles.

ⁱ Europcar Model Choice - In the event that Europcar is unable to provide the vehicle requested, due to mechanical issues or late returns from previous customers, the customer will either be offered an upgrade (if available) or the option to take a similar vehicle of the same



category with a refund of the cost difference that you paid for your requested model, or a full refund. UK rentals include, Damage Liability Waiver (subject to an excess from £1,000 / all Selection category vehicles start from £2000 excess), Theft Waiver, road tax, VAT, but exclude fuel. Mileage restrictions may apply. Subject to availability and driver qualification. Standard Europcar terms and conditions apply.