



London, 22nd January 2019

The RAC agrees partnership with Europcar

RAC members set to benefit from discounts for UK and worldwide car hire

Europcar has announced a new partnership with the RAC. As the car rental partner to the RAC, 2.1 million of its members* will have access to a 15% discount on Europcar rental vehicles in the UK and worldwide.

With a European network of over 3,300 stations as well as thousands more across the 150 countries in which Europcar operates, and a wide choice of vehicles, RAC members can tackle all their car hire needs efficiently and cost-effectively. RAC members can also benefit from Europcar Deliver & Collect, which brings the rental vehicle to the customer's door, available in the U.K.

The new discount for RAC members is available for rentals of between 1 and 27 days¹. All RAC members need to do is log in at www.racbenefits.co.uk.

"This new partnership has arrived at the perfect time for RAC members, as we start the new year", said Gary Smith, Managing Director, Europcar Mobility Group in the UK. "Whether they are jetting off for a winter break or planning their next UK break, UK, RAC members can enjoy savings across our wide array of rental vehicles."

RAC Chief Marketing Officer Alex Heath said: "Partnering with Europcar was a natural choice for us as it offers our members a very valuable discount which they can easily take advantage of wherever they travel, or even at home should they ever need to a hire car.

"We aim to provide our members with simple solutions to all their motoring needs and a hire car partnership with a leader in the field is a vital part of that."

¹ Excluding rentals in Canada, China and Japan. For customers travelling to Australia and New Zealand the discount is available for vehicles rented for 3 days or more



Ends

* Members who have purchased an RAC breakdown policy through a motor manufacturer or have one via another organisation may not be eligible to access the RAC Benefits site and/or this offer.

Contacts

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Notes to Editors

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.

The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a ‘mid-tier’ brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 135 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Further details on our website:

www.europcar-mobility-group.com

About Europcar Mobility Group in the UK

Europcar Mobility Group brands in the UK encompass:

Europcar – European leader of cars rental, vans and trucks rental

Goldcar – Low-cost car rental leader in Europe

InterRent – Mid-tier car rental specialist (leisure-focused)

Ubeego – One of European leaders in car-sharing (round trip, B2B & B2C)

E-car Club – UK based electric pay-per-use car club

Brunel – a London based chauffeur-services company

More than 1,000 people work for Europcar Mobility Group in the UK and it has a combined fleet across all brands of over 45,000 vehicles.

About the RAC

First formed in 1897 the RAC has been looking after the needs of its members and championing the interests of motorists for 120 years.

