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London, August 15th 2019

Europcar Mobility Group UK scores with Fulham Football Club

Europcar Mobility Group UK has signed a new partnership to help its Europcar car rental brand reach a wider audience in the next couple of years. The new partnership will see Europcar become the Official Car and Van Rental Partner for Fulham Football Club for the next two seasons.

At the centre of the relationship is the provision of a small fleet of Europcar branded Mercedes C200 Sport Autos for Club use. In exchange for the vehicle supply, Europcar branding will appear around the stadium during match days, including on the big screen and the pitch-side LED and static signage boards as well as the media backdrop. Branding will also feature on perimeter boards at Fulham FC's Motspur Park training ground and in the matchday programmes.

Fulham fans are also set to benefit from the partnership, with a range of exclusive 'away match' discounts set to be offered for Europcar car and van hire.

"We are extremely excited to be working with Europcar Mobility Group UK for the 2019-2020 and 2020-2021 seasons", said Alistair Mackintosh CEO of Fulham Football Club. "The Mercedes C200 Sport Autos will be invaluable, for the Club to use. As importantly, the partnership means we can offer our fans great rewards for their support with a range of Europcar vehicle rental discounts."

Gary Smith, Managing Director, Europcar Mobility Group UK added: "For us, Fulham is an iconic football brand with tremendous fan loyalty, and we're delighted to partner with a Club with such heritage and tradition.

"It's exciting times for Fulham FC and we're very much looking forward to bringing benefits to both the Club's players and staff and the fans over the next two seasons."

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About Europcar Mobility Group
Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.
The mission of Europcar Mobility Group is to be the preferred "Mobility Service Company" by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a 'mid-tier' brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 137 countries (including 18 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Further details on our website:
www.europcar-mobility-group.com

About Europcar Mobility Group UK
Europcar Mobility Group brands in the UK encompass:

Europcar – European leader of cars rental, vans and trucks rental
Goldcar – Low-cost car rental leader in Europe
InterRent – Mid-tier car rental specialist (leisure-focused)
Ubeeqo – One of European leaders in car-sharing (round trip, B2B & B2C)
E-car Club – UK based electric pay-per-use car club
Brunel – a London based chauffeur-services company

More than 2,389 people work for Europcar Mobility Group UK and it has a combined fleet across all brands of over 45,000 vehicles.

About Fulham FC
Fulham Football Club was formed in 1879 as a local boys' church side, Fulham St Andrew's. The oldest of London's first-class clubs, Fulham FC has a long and colourful history, spanning 140 years, and is rightly positioned as London's Original Football Club.

Fulham FC Chairman Shahid Khan, owner of the Jacksonville Jaguars of the National Football League, purchased the Club in 2013.

Promotion to the Premier League was first achieved in 2001 and the team remained in England's top division until 2013. Promotion back to the Premier League was achieved in 2018 following a memorable Championship Play-Off Final victory, against Aston Villa, at Wembley Stadium in May 2018 however after one season in the PL the Club was relegated back to the Championship. The Club

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also reached the final of the inaugural Europa League in 2010, losing to Atletico Madrid 2-1 in extra-time.

Fulham FC's Head Coach, Scott Parker, will lead his side in this season's 2019-20 Championship campaign which started with an away fixture against Barnsley on 3 August.