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London, 2nd September 2019

Europcar Mobility Group UK sees 30% growth in van rental from Glasgow Vans Supersite

Since expanding its presence in Scotland at the start of 2019, with the opening of a Vans Supersite in Lancefield Quay, Glasgow, Europcar Mobility Group UK has seen a 9% growth in van rentals right across Scotland, as well as a 33% increase in the number of days commercial vehicles are rented. The business believes this growth can be attributed to a number of factors, including the Scottish Government's 2018-2019 programme which has seen an upturn in construction activity across the country.

Known as the "National Infrastructure Mission", the Scottish Government's programme pledged to see an increased annual investment of £1.5 billion into the country's infrastructure by the end of the next Parliament in 2025-2026. This has resulted in large-scale projects such as Construction Scotland's Industry Strategy 2019-2022, which supports and represents businesses in the sector, "from the SME contractor to the Tier 1 major construction companies"[1].

According to Europcar Mobility Group UK, this uplift in construction activity in Scotland has been reflected in the increased demand for the new Glasgow Vans Supersite.

"We're delighted with the feedback that we've received from the local business community, and are incredibly pleased that the Glasgow station has been so well received," said Stuart Russell, Sales Director, Commercial Vehicles, Europcar Mobility Group UK. "Many of our customers tell us that the service has enabled them to achieve their business goals without facing the cost and administrative burden that comes with purchasing and maintaining an in-house fleet."

The development of the new Europcar Van Supersite in Glasgow was prompted not only by the popularity of the brand's existing station in Edinburgh, but also by the findings of research

[1]The Scottish Construction Industry Strategy 2019 - 2022
http://www.cs-ic.org/media/3353/construction-industry-strategy2-for-web-copy.pdf

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that showed businesses were travelling from all over Scotland to make use of the extensive commercial fleet. Committed to offering a 'right vehicle, at the right time, in the right place' service, Europcar made the decision to expand operations by opening a second site that would cater specifically to customers based in Glasgow and the West of Scotland.

"Setting up a site in the West of Scotland was the next logical step," added Stuart Russell. "Our job is to make life easier for our customers, and having quicker access to our diverse range of vehicles does exactly that."

Europcar offers a range of services that cater to varied customer needs, from one-off van and truck rentals, to Long-Term Flex hire including options for delivery.

To see the full range of services available at the Glasgow Supersite, please visit the website: https://www.europcar.co.uk/en-gb/van-hire/locations/united-kingdom/glasgow

For accompanying image, please click on the link below:
Europcar - Scotland Vans

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About Europcar Mobility Group
Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.
The mission of Europcar Mobility Group is to be the preferred "Mobility Service Company" by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a 'mid-tier' brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

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Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 140 countries (including 18 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Further details on our website:
www.europcar-mobility-group.com

About Europcar Mobility Group UK
Europcar Mobility Group brands in the UK encompass:

Europcar – European leader of cars rental, vans and trucks rental
Goldcar – Low-cost car rental leader in Europe
InterRent – Mid-tier car rental specialist (leisure-focused)
Ubeeqo – One of European leaders in car-sharing (round trip, B2B & B2C)
E-car Club – UK based electric pay-per-use car club
Brunel – a London based chauffeur-services company

More than 2,200 people work for Europcar Mobility Group UK and it has a combined peak fleet across all brands of over 58,000 vehicles.