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London, 2nd December 2019

EUROPCAR MOBILITY GROUP UK SEES SIGNIFICANT GROWTH FOR NORTH EAST VAN BUSINESS

Flexible van hire options prove to be a hit for firms operating across the region

Europcar Mobility Group UK has announced strong growth for its Europcar van operations in the North East of England - covering Gateshead, Newcastle, Middlesbrough, Stockton on Tees, County Durham & Darlington. For 2019, the company expects to see a more than 20% upturn in sales.

According to a parliamentary briefing paper[1] published in September, economic growth in the North East is forecast to grow by 1.1% this year, slightly up on 2018. And the latest van rental data from Europcar Mobility Group UK underlines this upturn from across a wide range of industries - with particular successes in the construction, civil engineering and logistics sectors.

Local man, Matthew Gill, joined Europcar Mobility Group as Business Development Manager for the Europcar van services in the region earlier this year. He commented: “Despite all the current uncertainties, SME owners in the area have to get on with running their businesses. The flexibility of van hire, compared to that of outright purchase, offers businesses greater scope. This, along with the excellent value and service that we offer our customers at a local level – including our SMR (Service, Maintenance and Repair) provision in partnership with Rivus Fleet Solutions (formerly BT Fleet Solutions), with mobile servicing and quick turn arounds - means that business owners can react quickly to different demand levels, knowing that Europcar can support them with everything from daily rentals to vehicles for longer term use.”

Europcar Vans offers a wide choice of commercial vehicles including Car Derived Vans, Short and Long Wheelbase as well as more specialised light commercial vehicles, most of which are available within a 2 hour booking window.

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"Europcar is a serious player in the van rental marketplace", added Stuart Russell, Director of Commercial Vehicle Sales, Europcar Mobility Group UK. "We offer a full fleet solution that can be tailored to local business needs which we believe is the reason, along with Matthew Gill's in-depth local knowledge, that we have achieved strong growth in the North East this year."

Ends

[1] Source: Regional & Country Economic Indicators Briefing Paper (10/09/2019)
https://researchbriefings.parliament.uk/ResearchBriefing/Summary/SN06924

Contacts
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About Europcar Mobility Group
Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.
The mission of Europcar Mobility Group is to be the preferred "Mobility Service Company" by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing and scooter sharing.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a 'mid-tier' brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 140 countries (including 20 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Further details on our website:
www.europcar-mobility-group.com

About Europcar Mobility Group UK
Europcar Mobility Group brands in the UK encompass:

Europcar – European leader of cars rental, vans and trucks rental
Goldcar – Low-cost car rental leader in Europe
InterRent – Mid-tier car rental specialist (leisure-focused)

Ubeeqo – One of European leaders in car-sharing (round trip, B2B & B2C)
E-car Club – UK based electric pay-per-use car club
Brunel – a London based chauffeur-services company

More than 2,300 people work for Europcar Mobility Group UK and it has a combined fleet across all brands of over 45,000 vehicles.

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