

*London, 24<sup>th</sup> September 2019*

## **PUBLIC SECTOR MOBILITY SET TO BE TACKLED BY EUROPCAR MOBILITY GROUP UK**

### **Appointment on Crown Commercial Service framework means a range of solutions can address public sector cost and efficiency challenges**

The integrated range of mobility solutions now available from Europcar Mobility Group UK are set to play a key role in improving the cost, efficiency and environmental performance of Public Sector mobility as the company is confirmed as an approved supplier for vehicle hire services on the Crown Commercial Service (CCS) framework. All public sector bodies, including central government, NHS bodies, local authorities, police and charities, and private companies procuring on behalf of the public sector, will not only have access to Europcar Mobility Group UK's rental cars, vans, electric vehicles, ride hailing and car sharing schemes, but will also benefit from the cost and efficiency advantages of one of the youngest fleets in the rental industry.

“Because our vehicles are the most CO2 efficient, meeting environmental and sustainability concerns and ensuring access into Clean Air Zones in central city locations in a cost-effective way, we are supporting the government's sustainability and carbon-reducing strategies,” explained Peter Crabtree, Corporate Sales Director, Europcar Mobility Group UK.

Recognising each Public Sector organisation has different needs and requirements, Europcar Mobility Group UK offers a high level of flexibility, including rental duration and delivery & collection times, vehicle and fuel types, all without the need to be tied into long term contracts. “Our flexible approach to mobility solutions ensures certainty of vehicle supply and maximum savings for a Public Sector currently under considerable pressure to improve efficiency and reduce costs,” added Peter Crabtree.

The Europcar Advantage long-term hire service will be particularly beneficial for Public Sector organisations that do not want to commit to 3-5 year leasing or outright acquisition for car and van fleets. Supported by BT Fleet Solutions to provide Service, Maintenance and Repair for vehicles on long-term hire, Europcar Mobility Group UK provides an ideal solution to support mission critical operations, without long-term financial commitments.



Underpinned by Europcar One, the real-time rental management portal which provides access to the full range of mobility solutions as well as deliver valuable MI for on-going mobility management, Europcar Mobility Group UK can help Public Sector organisations create cost efficiencies by only using the vehicles they need, when they need them, as well as assist with reducing costs associated with grey miles. For example, the Group's car share brand, Ubeeqo, is already playing a vital role in supporting a number of Public Sector organisations around the UK, providing a car pool facility for employees during working hours, as well as giving the local community easy access to vehicles in the evenings and at weekends. And this includes access to electric vehicles which deliver important cost and environmental benefits.

“Europcar Mobility Group UK’s appointment onto the Crown Commercial Services vehicle hire suppliers framework means we can now engage with Public Sector organisations with clear cost and supply parameters”, concluded Peter Crabtree. “And this means we can concentrate on developing bespoke solutions for each organisation’s needs.”

Ends

#### **Contacts**

**For further press information please contact the Europcar Mobility Group UK Press Office:**

Lucy Wright or Wendy Harrison

020 8977 9132

[europcarmobilitygroupUK\\_PR@harrisonsadler.com](mailto:europcarmobilitygroupUK_PR@harrisonsadler.com)

#### **About Europcar Mobility Group**

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.

The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing and scooter sharing.

Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a ‘mid-tier’ brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 140 countries (including 20 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

**Further details on our website:**

[www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)

**About Europcar Mobility Group UK**



Europcar Mobility Group brands in the UK encompass:

**Europcar** – European leader of cars rental, vans and trucks rental

**Goldcar** – Low-cost car rental leader in Europe

**InterRent** – Mid-tier car rental specialist (leisure-focused)

**Ubeeqo** – One of European leaders in car-sharing (round trip, B2B & B2C)

**E-car Club** – UK based electric pay-per-use car club

**Brunel** – a London based chauffeur-services company

More than 2,300 people work for Europcar Mobility Group UK and it has a combined fleet across all brands of over 45,000 vehicles.