

London, 25th November 2019

MAJOR NEW VAN RENTAL SITE OPENS IN SHEFFIELD Europear Mobility Group UK powers Northern infrastructure with flexible and sustainable mobility solutions

https://www.europcar.co.uk/en-gb/stations/united-kingdom/sheffield

As part of its growing Europear van supersite network, Europear Mobility Group UK has announced the opening of its latest location in Parkway Avenue, Sheffield, providing convenient access to all routes into and out of the city.

As part of the Northern Powerhouse, which includes five of the UK's ten largest cities, Sheffield sits at the heart of the UK's road network - 75% of the UK is within a four and a half hour drive for commercial vehicles. Home to 68,000 businesses and with an economic output of £31 billion+ per year¹, Sheffield is a major driver of economic growth. It was, therefore, an obvious choice for the latest addition to the Europear van supersite network.

The new 23,000 square foot site gives businesses access to a wide range of commercial vehicles featuring the latest motoring technology. These include Car Derived Vans, Short and Long Wheelbase as well as more specialised light commercial vehicles, most of which are available within a 2 hour booking window, reflecting the need to provide a quick-response solution to the transport challenges many businesses face. It also features a team of van experts with local knowledge who can help businesses identify the right vehicle for every job.

In addition, Europear Mobility Group UK is aiming to provide businesses operating in and around Sheffield with a crucial low emission solution ahead of the city's introduction of a Clean Air Zone in 2021. Polluting vans, HGVs, buses, coaches and taxis will be charged to enter the inner ring road and city centre. Being able to access compliant vehicles will, therefore, be vital. As well as conventional diesel engines, the site will provide access to both car and van electric solutions.



Stuart Russell, Sales Director Commercial Vehicles, Europear Mobility Group UK, commented: "As investment continues in the North, the businesses supporting this growth may need to add to their commercial vehicle fleets at short notice to deal with additional work. Or, as is often the case, they may need one or two additional vehicles for individual jobs.

"The range of vehicles available from our new Sheffield Van Supersite, combined with the commercial vehicle expertise of the local team, means we can underpin the operations of those businesses very effectively. Plus, with many UK firms looking for an alternative to the long-term financial commitment of outright vehicle purchase or leasing, Europear AdVANtage – our flexible rental solution for 84 days plus - will also be available from the new Sheffield site."

Ends

Please click here to view accompanying photograph

¹ Source: https://sheffieldcityregion.org.uk/

Contacts

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About Europear Mobility Group

Europear Mobility Group is a major player in mobility markets and listed on Euronext Paris. The mission of Europear Mobility Group is to be the preferred "Mobility Service Company" by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing and scooter sharing.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a 'mid-tier' brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europear Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 140 countries (including 20 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Further details on our website:



www.europcar-mobility-group.com

About Europear Mobility Group UK

Europear Mobility Group brands in the UK encompass:

European leader of cars rental, vans and trucks rental

Goldcar - Low-cost car rental leader in Europe

InterRent – Mid-tier car rental specialist (leisure-focused)

Ubeeqo – One of European leaders in car-sharing (round trip, B2B & B2C)

E-car Club – UK based electric pay-per-use car club

Brunel – a London based chauffeur-services company

More than 2,300 people work for Europear Mobility Group UK and it has a combined fleet across all brands of over 45,000 vehicles.