



London, 2nd October 2019

Hire a car for less than the price of a cup of coffee

Europcar £1 OneWay helps travellers get to the airport - and many city locations - for a bargain price

www.europcar.co.uk/deals/one-way-uk.step

Europcar, the car rental brand of Europcar Mobility Group UK, is offering travellers an exceptionally low cost car rental option this autumn. Avoiding the restrictions of bus and train timetables or the expense of taxis and airport car park charges, Europcar £1 OneWay is ideal for holidaymakers heading to the airport, as well as people making trips to cities around the UK.

Designed to help Europcar get its vehicles back to where they are needed for their next booking, Europcar £1 OneWay means customers can rent a car for 24 hours for less than the price of a cup of coffee.

From Inverness to Penzance¹, Europcar £1 OneWay enables travellers to set off from a variety of locations to many of the UK's airports including Gatwick, Luton, Heathrow, Manchester and Birmingham as well as numerous city destinations. To find available routes all travellers need to do is visit the [website](#) and use the interactive map to select the best route for their journey. With over 190 routes to choose from, there is a route for everyone. And Europcar £1 One-Way vehicles are economy-sized and above so there is plenty of room for the luggage.

“Travellers may wonder how we can offer car rental for just £1”, said Gary Smith, Managing Director, Europcar Mobility Group UK. “But there is a logical reason behind this service. We often need to re-locate a particular vehicle, so that it's ready for its next rental. However, transporting the vehicle by truck is very expensive. So if our customer can pick up and drop off the vehicle where we need it, they can use the car for a whole day for just £1.”

“Europcar £1 OneWay means we get our vehicles where they’re needed – and our customers get a fantastic deal.”

¹ Subject to availability



WHAT IS NOT INCLUDED IN THE £1 PRICE?

- Any optional extras added during the booking process or at the rental location, such as a child seat or a GPS
- Any additional protections added either during the booking process or at the rental location (see [Insurance and Protection Terms and Conditions](#) for more information). Any additional protections will be charged according to the applicable rate at the time they are added
- Re-fuelling costs (Europcar will provide the vehicle with a full tank, and this should be full when the vehicle is returned otherwise, a fee will be applicable according to local Terms and Conditions of Hire)
- Any tolls or fines incurred during the trip and any administrative charges linked to these fines
- Any repair costs from damage not covered by the protection subscribed and any administrative charges linked to these repairs
- Any Miles driven outside the allowance given with the booking

Ends

Contacts

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.

The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing and scooter sharing.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a ‘mid-tier’ brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 140 countries (including 20 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Further details on our website:

www.europcar-mobility-group.com

About Europcar Mobility Group UK

Europcar Mobility Group brands in the UK encompass:

Europcar – European leader of cars rental, vans and trucks rental

Goldcar – Low-cost car rental leader in Europe

InterRent – Mid-tier car rental specialist (leisure-focused)

Ubeego – One of European leaders in car-sharing (round trip, B2B & B2C)

E-car Club – UK based electric pay-per-use car club

Brunel – a London based chauffeur-services company

More than 2,300 people work for Europcar Mobility Group UK and it has a combined fleet across all brands of over 45,000 vehicles.