PRESS RELEASE – PRESS RELEASE - PRESS RELEASE - PRESS RELEASE - PRESS RELEASE - PRESS RELEASE - PRESS RELEASE – PRESS RELEA

*London, 16 December 2019*

# What will Santa do if Rudolph and friends run out of steam?

## Europcar Vans is ready to provide the man in the red suit with an alternative

With just a few days until Santa Claus has his busiest night of the year, the Europcar network of Van Supersites is on stand-by to offer a helping hand should the supply of carrots and oats prove too costly to keep Rudolph and his fellow reindeer going!

Of course, this is an unlikely prospect, but like many who have cut back this year, Santa may be thinking that the upkeep and quite considerable overheads of maintaining nine reindeer in carrots and oats all year round needs to be addressed. Instead he could seriously consider the short-term hire of a fully compliant Euro 6 van from Europcar Vans for the big night. .

Despite being just days away from Christmas Eve, with its nationwide network of locations, Europcar Vans could provide Santa with the right vehicle for every delivery. And Europcar vans can even be kitted out with bespoke features such as a roof rack – ideal for the heavy payload.

Not only does short-term van rental make financial sense but the choice of a low emission Euro 6 compliant van is more environmentally friendly than nine methane emitting reindeer! It has been calculated[i] that Santa's team of reindeer would emit methane with a global warming impact equivalent to more than 40,600 tonnes of greenhouse gases on the 122 million mile Christmas Eve dash to deliver presents around the world.

“We know that Santa will be very attached to his reindeer. However, as part of his contribution to sustainable travel and to keep his travel costs in check – albeit for just one night – hiring a van could make more sense”, said Stuart Russell, Commercial Vehicle Sales Director, Europcar Mobility Group UK.

“We are confident that we have the stock and the flexibility to be able to fulfil Mr Claus’s requirements for the UK section of his trip on 24 December and welcome the chance to provide an alternative solution to his Christmas mobility needs. And, of course, we’d be happy to agree a special arrangement for additional mileage!”

Ends

**Contacts**
**For further press information please contact the Europcar Mobility Group UK Press Office:**
Jane Lewis or Wendy Harrison
020 8977 9132
europcarmobilitygroupUK_PR@harrisonsadler.com

**About Europcar Mobility Group**
Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.
The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing and scooter sharing.

Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services.

PRESS RELEASE – PRESS RELEASE - PRESS RELEASE - PRESS RELEASE - PRESS RELEASE - PRESS RELEASE – PRESS RELEA

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a 'mid-tier' brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 140 countries (including 20 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

**Further details on our website:**
www.europcar-mobility-group.com

**About Europcar Mobility Group UK**
Europcar Mobility Group brands in the UK encompass:

**Europcar** – European leader of cars rental, vans and trucks rental
**Goldcar** – Low-cost car rental leader in Europe
**InterRent** – Mid-tier car rental specialist (leisure-focused)
**Ubeeqo** – One of European leaders in car-sharing (round trip, B2B & B2C)
**E-car Club** – UK based electric pay-per-use car club
**Brunel** – a London based chauffeur-services company

More than 2,300 people work for Europcar Mobility Group UK and it has a combined fleet across all brands of over 45,000 vehicles.

.

[i] https://www.scotsman.com/news/uk-news/santa-told-to-sack-his-gas-emitting-team-of-reindeer-1-685318