

London, 27<sup>th</sup> March 2019

## **With ULEZ on the horizon Europcar Mobility Group UK research shows businesses are sleepwalking into a potential nightmare**

**New research reveals that a quarter of businesses could be facing an additional bill of £4,500 per year – per van<sup>i</sup>**  
<https://www.europcar.co.uk/van-and-truck-rental>

With just weeks to go until the launch of the Ultra-Low Emissions Zone (ULEZ)<sup>ii</sup> new research from Europcar Mobility Group UK has revealed that a quarter of businesses that use vans hadn't made plans even as late as February. And more than 1 in 10 (12%) businesses either weren't sure what the requirements of the ULEZ will be or had never even heard of it.

The ULEZ is being introduced in central London in a bid to improve air quality. Once introduced, petrol vans travelling within the zone must meet Euro 4 specification and diesel vans must be Euro 6 compliant. Under new regulations non-compliant vehicles will be charged £12.50 a day - that's in addition to the usual congestion charge.

According to the Europcar Mobility Group UK research, more than a third (34%) of London based businesses said that these regulations will be the single biggest transport issue that affects their business in 2019. Despite this, at the beginning of February only 36% said that they fully understood the impact in terms of vehicle emissions.

This lack of understanding is particularly concerning as the majority of businesses (59%) surveyed use their vans every day of the week. For businesses travelling through the ULEZ every day, driving non-compliant vehicles could add up to over £4,500 a year, per van.

For more than half (51%) of businesses based in Greater London, one of the key transport issues they had was vehicle condition with 92% of those businesses admitting that they had vans on fleet that were more than 3 years old. Diesel vans that are older than this may not meet Euro 6 specifications and will therefore not comply with ULEZ regulations<sup>iii</sup>.

However, the impact of the ULEZ extends beyond just businesses based in Greater London. More than a quarter of businesses spread across the UK said that between 11 and 50% of



their fleet travel into London on a regular basis, with 36% of businesses from as far as the East Midlands travelling into London at least once a week.

Stuart Russell, Director Commercial Vehicles, Europcar Mobility Group UK, commented: “The regulatory changes that the ULEZ is set to bring are going to have a significant impact for businesses around the UK, not just those that are based in London. Many businesses trade within this zone and could be liable to this daily charge.”

“We have seen significant interest in our mid to long term rental products as businesses of all sizes look for solutions to the introduction of ULEZ. With our Europcar services, we provide access to compliant vans in the UK that feature the latest automotive technology. These vehicles enable businesses to not only reduce their carbon footprint but eliminate the ULEZ charges. This is all possible without tying up capital on outright vehicle purchases or committing to a long-term lease deal.”

Ends

#### **Contacts**

**For further press information please contact the Europcar Mobility Group UK Press Office:**

Lucy Wright, Patrick Moorcroft or Wendy Harrison

020 8977 9132

[europcarmobilitygroupUK\\_PR@harrisonsadler.com](mailto:europcarmobilitygroupUK_PR@harrisonsadler.com)

#### **About Europcar Mobility Group**

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.

The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing.

Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a ‘mid-tier’ brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 135 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

**Further details on our website:**



[www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)

### **About Europcar Mobility Group UK**

Europcar Mobility Group brands in the UK encompass:

**Europcar** – European leader of cars rental, vans and trucks rental

**Goldcar** – Low-cost car rental leader in Europe

**InterRent** – Mid-tier car rental specialist (leisure-focused)

**Ubeeqo** – One of European leaders in car-sharing (round trip, B2B & B2C)

**E-car Club** – UK based electric pay-per-use car club

**Brunel** – a London based chauffeur-services company

More than 1,000 people work for Europcar Mobility Group UK and it has a combined fleet across all brands of over 45,000 vehicles.

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<sup>i</sup> Europcar Mobility Group UK Research January 2019. 305 decision-makers from businesses that use vans.

<sup>ii</sup> <https://tfl.gov.uk/modes/driving/ultra-low-emission-zone>

<sup>iii</sup> <https://tfl.gov.uk/modes/driving/ultra-low-emission-zone/vans-minibuses-and-more?intcmp=54442>