



London, June 28th, 2018

Eversmart Energy Plugs into Europcar UK Van Fleet to Mobilise its Engineers

Van hire specialist, Europcar UK, a subsidiary of Europcar Mobility Group, a major player in mobility markets has been selected by Eversmart Energy to help mobilise its fleet of engineers. The company has signed an agreement for a fleet of Europcar commercial vehicles on long term hire, which have been liveried with the Eversmart Energy brand.

Eversmart provides gas and electricity to homes throughout the UK. Its customers benefit from flexible, low cost energy using a successful combination of smart technology and excellent customer service. Supporting its ambitious growth strategy, Eversmart required a vehicle rental partner that could provide flexible and cost-effective transport solutions, enabling it to expand its operations without the financial and operational commitment of vehicle ownership.

Barney Cook, Managing Director of Eversmart Energy explains: “As a growing business, we want to stay agile and able to adapt as our customer needs change. We, therefore, wanted to avoid outright vehicle purchase or leasing which would lock us into the same fleet for a period of time. Instead, we believe that long-term vehicle hire gives us the flexibility to mobilise our team of 40 engineers.

“We needed to find a partner that could not only deliver a competitive price, but could also adapt as our business needs change. Europcar gave us the confidence that it would offer the flexibility we needed, providing a fleet of liveried vans that feature all the latest motoring technology to keep our engineers on the road. And, importantly, Europcar’s long-term hire service means we haven’t had to tie up capital in vehicle acquisition, meaning we can expand and change our fleet requirements as the business grows without incurring any financial penalties.”



Stuart Russell, Director Commercial Vehicles, Europcar UK Group added: “Eversmart Energy required a van rental partner that could be flexible as well as cost-effective which we can clearly deliver. We recognised that the emergent company needed to focus on other investments and wanted to eliminate the long-term commitment of vehicle ownership. By using our services, it can upscale its operations in line with business growth. We are looking forward to working with Eversmart to manage an effective transport solution that supports its business objectives.”

About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.

The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: car-rental, vans and trucks rental, chauffeur services, car-sharing and peer-to-peer.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicle rental services, Goldcar® - the most important low-cost car-rental company in Europe, InterRent® – ‘mid-tier’ brand focused on leisure and Ubeeqo® – a European company specializing in fleet and mobility solutions for both the business and the end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 133 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Contacts

For further press information please contact the Europcar UK Press Office:

Madeleine Roles, Lucy Wright or Wendy Harrison

020 8977 9132

europcarukteam@harrisonsadler.com